Campaign 2012 Academic Seminars
Inside Washington 2013: The Presidential Inauguration

Listed below you will find a number of suggestions of college majors of students that would benefit from participating in the January Seminar.

Communications Majors

- Journalism
- Mass Communications
- Media Studies
- Broadcasting
- Radio/Television/Film
- Advertising

Through this seminar, students will be able to analyze the relationship between media and political and the political ramifications of ads and interviews. Communications majors will benefit by hearing from a diverse group of speakers in a variety of media fields. In the past students have heard from: Ted Koppel (ABC News), Brian Lamb and Steve Scully (C-SPAN), Bret Baier (Fox News), Clarence Page (Chicago Tribune), Bob Woodward (Washington Post) and Ari Fleischer (Former Press Secretary for President G.W. Bush). Additionally, in the past, students have also been able to explore a variety of site visits pertaining to the communications fields including CBS, ABC, C-SPAN and the Newseum.

Political Science Majors

- Political Science
- American Government
- Presidential Politics
- International Relations
- Public Policy
- Government Relations
- Campaign Management
- Political Leadership
- Political Economy

Washington D.C. is the ideal location for any student who is studying political science. Participating in a program surrounding one of the major events of our political system will allow political science majors to witness democracy in action. These students will be able to scrutinize the election results and discuss the political ramifications on the local, state and national level. As D.C. is a political hub, students are able to hear from an impressive group of speakers. In the past students were able to interact with Gov. Howard Dean, M.D., Grover Norquist, Assistant Secretary of State P.J. Crowley, Senator Mike Pence, Congressman Mickey Edwards among others.
Additional Suggested Majors

- Education
- History
- Peace/ Conflict Studies
- Criminal Justice

Students from all backgrounds are able to experience Washington D.C. in a way that will allow them to incorporate their majors. Through site visits and a variety of speakers, students are encouraged to ask questions about subject matter important to them. Education majors often focus on education reform, student loans and funding. Each student is encouraged to make the seminar their own by challenging the speakers to focus on those issues they feel are most important, incorporating them in their journals and becoming more aware of the political climate surrounding these issues.