TWC | Statements of Professional Interest
Sample guide to writing an effective Statement of Professional Interest

• Your Statement of Professional Interest is a snapshot of you and your career interests. This makes it a crucial tool in the internship match.
• What’s included? Your interests, internship goals, future professional goals, and skills you are hoping to gain and/or utilize.
• Statements should avoid naming specific organizations as this statement will be sent out to multiple organizations.
• An effective statement balances broader interests with areas of focus. Don’t let your statement hinder you with a highly specialized focus.
• Statements should be brief, estimating around 100 words.

Examples

• Communication and advocacy are two of my passions. Particularly, I am interested in exploring the relationship between social media and its use in international advocacy. New media has bridged the gap between generations and continents. People can now connect over similar issues and find ways to support one another. My goal is to explore this venue and utilize technology to raise awareness about international issues. My experience as Editor-in-Chief of my college newspaper has provided me with communication experience and has instilled in me a duty to inform others about urgent topics. I hope to utilize my time in D.C. to explore advocacy’s role in the non-profit sector.
• For the duration of my internship I want to work for a private or governmental organization which focuses on issues of finance or economics. I plan to pursue a doctorate in economics, and I hope to explore D.C.’s impact on the national economy. I want to gain hands-on-experience in these fields and feel that my daily actions and work are contributing to the success of the organization. I prefer this work to could include such activities as data gathering, analysis, and collaborative research efforts; above all, I want to work on a project that will promote the success of the organization in which I am an intern.
• Following my degree in nutrition, I aspire to become a dietitian and expand my knowledge in the field of public health. This internship opportunity would provide me with invaluable experience during clinical training as well as continuing my studies and deepening my knowledge of ongoing nutritional research and theory. This would also allow me to engage with public health interventions, contribute and apply knowledge as well as skills to the best of my ability. Attending dietetic association meetings, being involved in field trips, and improving the education of the public by teaching the importance of a balanced diet would contribute greatly to my personal development as a dietitian and nutritionist.