



Mass Communications Program



The Internship Program

The Mass Communications Program of The Washington Center (TWC) offers a full-time experiential education opportunity for undergraduate students interested in journalism, broadcasting, production, advertising, public relations, photography, electronic communication, and graphic design. Through our internships, we seek to prepare students to compete in the ever-changing, exciting field of mass communications and journalism. The internship provides students an opportunity to acquire training and gain first-hand professional experience. With all of our unique placement possibilities, interns will be given a variety of responsibilities to explore the ever-broadening range of careers related to the field of mass communications.

What Interns Do

- ❑ Attend White House press conferences
- ❑ Write stories for national and international publications
- ❑ Assist in production of television news shows
- ❑ Develop strategic marketing campaigns
- ❑ Draft press releases and media advisories
- ❑ Conduct interviews for aired broadcast or printed publication
- ❑ and more...

Sample Placements

- ❑ White House Media Affairs Office
- ❑ Congressional Press Offices
- ❑ America's Most Wanted
- ❑ CNN
- ❑ Fox News Channel
- ❑ USA Today
- ❑ Tribune Broadcasting
- ❑ TriCom Associates
- ❑ Talk Radio News Service
- ❑ Univision
- ❑ Newsweek / Healthweek Productions
- ❑ ...among others. Your interests determine your placement.

Programming

Mass Communications students are offered opportunities to network with journalists through seminars, lectures and personal interviews. Guest speakers have included: Sam Donaldson (ABC-TV News), Eleanor Clift (Newsweek), Robert Novak (CNN), Jim Bohannon (A Nationally-Syndicated Radio Talk Show Host), Steve Scully (C-SPAN), Clarence Page (Chicago Tribune). They also attend the Congressional Speaker Series with Members of Congress and Presidential Lectures with public officials such as Former White House Press Secretary Ari Fleischer and former Deputy Attorney General Eric Holder. Students also have the opportunity to learn about the Arab-Israeli conflict by visiting the Israeli and Egyptian embassies.

"I selected the best possible time to intern with The Washington Center. The minute that [the September 11] tragedies shook the nation, my work took on a different form. It was an ideal time to learn, and learn quickly. By the second day I was editing news packages to go out on live feeds. And by the second week, I was working virtually independently!"

Aaron Fairbanks, Susquehanna University

For more information about the Mass Communications Program, please contact Robert Walter, M.A. or Kathleen Reagan, M.A. at info@twc.edu.

Please visit our website at www.twc.edu.