

THE
WASHINGTON
CENTER®



For Internships and
Academic Seminars

Inside Washington ^{'06}

Academic Seminar

JANUARY 1-13, 2006



CONGRESS AND PUBLIC POLICY

Week One

January 1- 6, 2006

POLITICS AND THE MEDIA

Week Two

January 8-13, 2006

Application Early Deadline
November 12, 2005
(guaranteed space)

Application Regular Deadline
December 7, 2005

Limited Space - Apply Early
<http://www.twc.edu>

The Washington Center
for Internships and Academic Seminars

Even-numbered years signify the beginning of a new round of national elections, a midterm election for the U.S. House and Senate as well as numerous governorships and state legislatures. These elections help set the stage for the next presidential election by crystallizing the important policy issues that are of greatest concern to Americans.

As Americans see interest rates and gasoline prices rise, wages not keeping up with the cost of living, Congress' preoccupation with social and ethics issues, and continuing foreign policy challenges, there is heightened interest in how the nation's leaders will respond during an election year.

Inside Washington '06 provides both students and faculty with an exceptional behind-the-scenes perspective on Washington politics, power, and public policy. Combining lectures, site visits, tours, and special events, it is one of the best ways to see the impact of the political process and learn how the nation's leaders are addressing the important issues of the day.

The first week of the program, entitled, "**Congress and Public Policy**," will focus closely on election year issues from a

legislative perspective. The second week, "**Politics and the Media**," will provide special insight into how the media covers these policies and communicates them to various audiences as well as how public affairs professionals may work to "spin" the news to their advantage.

A few of the questions likely to be addressed include:

- What are the major policy issues of the 2006 midterm elections and how will Congress address them?
- What will be the impact of partisan politics on public policy making in Congress?
- What can be done to improve civility in Congress?
- How will the election issues benefit or hurt the prospective presidential candidates of 2008?
- What is the role of the media in educating, persuading, or energizing the electorate about these issues?
- What is the role of the new media technology in shaping or influencing public policy?



**CONGRESS AND PUBLIC POLICY
WEEK ONE - JANUARY 1-6, 2006**

Faculty Director: Ross K. Baker, Ph.D.
Professor of Political Science, Rutgers, The State University of New Jersey



**POLITICS AND THE MEDIA
WEEK TWO - JANUARY 8-13, 2006**

Faculty Director: Prof. Steve Bell
Professor of Telecommunications, Ball State University and formerly of ABC's "Good Morning America"

This will be an exciting week, one that will review some of the major public policy issues and the people and organizations that will influence the 2006 midterm election. With the cooperation of the U.S. Association of Former Members of Congress, we expect many former Members of Congress (who tend to be much more candid now that they no longer are running for office) to address the students on these important issues. Through debates, panels, and special presentations, students will have a chance to hear various viewpoints and learn more about the politics of congressional decision-making. In the afternoon, faculty will lead small group visits to various organizations that are concerned with many of these issues. Considerable time will be spent on Capitol Hill, schedule permitting.

Dr. Baker, one of the nation's most notable and often-quoted congressional scholars, is author of House and Senate, now in its third edition. He received his Ph.D. from the University of Pennsylvania and has taught at Rutgers for over thirty years. He has worked for or served as an advisor to both U.S. Senators and Representatives, most recently in the spring of 2004. He is a frequent commentator and contributor to national news organizations such as the New York Times and the Washington Post.

From press junkets and photo-ops to soundbites and websites, the relationship between politicians and the media runs from contentious to surreal. Yet it is this uneasy but essential alliance that often determines the public perception of our nation's public officials. With new technologies in use to cover political campaigns, as well as run them, the American people are seeing the evolution of journalism in the 21st century as it influences and is influenced by political behavior and new political strategies.

This week of the program examines these strategies of public officials, candidates, policy makers, and political consultants within the context of the media's coverage of politics, especially looking ahead to the 2006 midterm elections.

Prof. Bell has an extensive career as a journalist, covering many of the nation's major events, political campaigns, conventions and elections. He served as a news correspondent for ABC News from 1967-1986. As a war correspondent in the early 1970s, he reported from Vietnam and Indo-China. He has received two national Emmy nominations, numerous local Emmy awards, an Overseas Press Club award and a Headliner's Award for his reporting. He has a B.A. from Central College in Iowa and an M.S. in journalism from Northwestern University.

EXTRA: CONGRESSIONAL SCHOLARS-IN-RESIDENCE

The Washington Center has invited some very prominent former members of Congress to serve as scholars-in-residence during the Congress and Public Policy week. These members will provide special insight and commentary on the morning's program activities. Check The Washington Center's website for updates on the scholars-in-residence or email us at seminars@twc.edu.

CONGRESS TO CAMPUS PROGRAM

Is an in-depth exposure to the real world of Washington politics and the workings of Congress appealing? You may want to have your college or university host a Congress to Campus visit of your own. This program of the U. S. Association of Former Members of Congress sends a bipartisan pair of congressional veterans to spend two days on campus - talking to classes, meeting with faculty, visiting with students, speaking to community groups. For additional information or to apply, please contact Charles Clonts at 202-530-3283 or cclonts@excelgov.org, or see www.excelgov.org/displayContent.asp?Keyword=prcCongress.

SAMPLE LIST OF PAST SEMINAR SPEAKERS

Rep. Howard Berman (D-CA)
David Broder, The Washington Post
Charles E. Cook, The Cook Political Report
Ann Compton, ABC News
Sam Donaldson, ABC News
Frank Fahrenkopf, Jr., Commission on Presidential Debates
Sen. Chuck Hagel (R-NE)
Kim Hume, Fox News
Ted Koppel, ABC News
Bob Kur, NBC News
Brian Lamb, C-SPAN
Thomas Mann, Brookings Institution
Norman Ornstein, American Enterprise Institute
Clarence Page, Chicago Tribune
Bob Schieffer, CBS News
Bob Woodward, The Washington Post

SAMPLE DAILY FORMAT FOR POLITICS AND THE MEDIA

(adapted from previous seminars)

8:30 - 9:00 a.m.	Overview/Announcements Daily Analysis Steve Bell, Ball State University Faculty Director, Politics and the Media
9:00 - 10:00 a.m.	Covering the White House Ann Compton, ABC News White House Correspondent
10:15 - 11:15 a.m.	Politics and the Media: My View Clarence Page Syndicated Columnist Chicago Tribune
11:30 a.m. - 12:30 p.m.	Television and Journalism in the 21st Century Ted Koppel, Anchor ABC News, Nightline (covered by C-SPAN)
1:30 - 2:30 p.m.	Site Visits Assigned Embassies, Capitol Hill, political consultants, interest groups, media organizations, special exhibits, etc.
3:00 - 4:30 p.m.	Small Group Discussions with Faculty Leaders



Faculty Director Dr. Ross Baker introduces former U.S. Rep. Mickey Edwards as keynote of the 2005 Presidential Inauguration seminar.



ABC News Correspondent Sam Donaldson makes a point about journalism during "Politics and the Media."



Faculty Director Steve Bell with program participants from "Politics and the Media."

ACADEMIC STANDARDS

Inside Washington '06 is designed to give students the opportunity to gain and apply their academic knowledge in a participatory learning setting. The seminar is taught as a course, with two weeks equivalent to 3-4 credit hours (or 1-2 credits for a one-week seminar). Faculty Leaders complete a written evaluation and recommend a grade that is sent to each student's home institution. Evaluation is based upon attendance, participation in large and small group sessions, completion of assigned readings, quality of written assignments (structured journal and essay), and demonstrated effort to achieve established academic and professional learning objectives commensurate with each student's level. Actual credit and grades are awarded by a student's home institution through each campus/faculty liaison. The Washington Center itself does not grant academic credit.

Faculty Leaders are usually experienced, full-time faculty members at colleges and universities from across the nation who are experts in fields related to the seminar. They provide guidance and facilitate learning outside of the large formal settings. The support students receive from faculty leaders is often one of the most valuable aspects of the seminar experience.

SAMPLE LIST OF PAST SITE VISITS

- American Bar Association
- Arab American Institute
- Brady Campaign to Prevent Gun Violence
- Business Roundtable
- Children's Defense Fund
- CNN's Crossfire
- Cuba Interests Section
- Defenders of Wildlife
- Democratic Leadership Council
- Embassy of Brazil
- Embassy of Saudi Arabia
- Federal Election Commission
- Fox News
- Heritage Foundation
- Hispanic Link News Service
- International Brotherhood of Teamsters
- International Monetary Fund
- National Center for Tobacco-Free Kids
- Reporters Committee for Freedom of the Press
- U.S. Department of Education
- Women's Campaign Fund

SEMINAR EXTRAS

- Academic Seminar Handbook
- Bus Tour of Washington
- Meet and Greet / Evening Reception or Event*
- Reading Materials
- Academic Seminar Certificate
- Civic Education/Career Fair*
- And more!

*Some of these activities may be scheduled for only one of the two weeks. The Washington Center reserves the right to substitute activities.



Please mail your application to:

The Washington Center
for Internships and Academic Seminars

2301 M Street, NW Fifth Floor,
Washington, D.C. 20037
Telephone: 800) 486-8921 ■ Fax: 202-336-7609

CHECK ONE:

- Two weeks (Combined Seminars): CONGRESS AND PUBLIC POLICY AND POLITICS AND THE MEDIA (\$1,695)
- First week Only: CONGRESS AND PUBLIC POLICY (\$1,295)
- Second week Only: POLITICS AND THE MEDIA (\$1,295)

Is your \$60 application fee enclosed? Application fee is not refundable

GENERAL INFORMATION

Name _____
First Middle Initial Last

- U.S. Citizen Other
 Permanent Resident

Institution _____

Gender F M Date of Birth ____/____/____ Place of Birth _____
Month Day Year

Current Address _____
Street City State/Zip

Current Phone (____) _____ Effective Until ____/____/____ Social Security # _____
Area Code Number Month Day Year

Permanent Address _____
Street City State/Zip

Permanent Phone (____) _____ Personal E-mail _____
Area Code Number

Person whom TWC should contact in an emergency _____

Name _____ Relationship to Applicant _____
Last First

Emergency contact's phone (day) (____) (____) (night) (____) (____)
Area Code Number Area Code Number

E-mail or fax (if available) _____

Please note any special conditions of which TWC should be aware in order for you to fully participate in our programs. Use a separate sheet if necessary.

HOUSING

Washington Center housing is available for students attending our academic seminars. The cost of the seminars is the same, regardless of whether or not you reside in our facilities. All Washington Center housing units are non-smoking.

I request The Washington Center reserve a space for me in its facilities.

Preferred Roommate _____
Name Institution

Please indicate any special needs or requirements _____

I do not plan to live in Washington Center housing. My residence during the seminar will be:

Address _____ Phone (____) _____
Street City State/Zip Area Code Number

ACADEMIC INFORMATION

Status during program Freshman Sophomore Junior Senior Graduated Graduate/Law Student Other

Your school's calendar Semester Quarter Trimester 4-1-4 Other

College or University Currently Attending _____
City State

Dates Attended ____/____/____ to ____/____/____ Major _____ G.P.A. _____ Expected Date of Grad. ____/____/____
Month Day Year Month Day Year Year Month Day

Awarding credits for seminars is optional

Number of credits you will receive for your seminar _____ Department(s) awarding credit _____

FINANCIAL INFORMATION

\$ ____ Application Fee (\$60). No application fee if you have attended a previous Washington Center program in the last twelve months.
\$ ____ Two Weeks, Combined Seminars - CONGRESS AND PUBLIC POLICY AND POLITICS AND THE MEDIA (includes housing) (\$1,695)
\$ ____ Week One - CONGRESS AND PUBLIC POLICY (includes housing) (\$1,295)
\$ ____ Week Two - POLITICS AND THE MEDIA (includes housing) (\$1,295)
\$ ____ Subtract \$100 from seminar fee if you have been a Washington Center intern or will be during Spring semester 2006
\$ ____ Add \$100 for early arrival on December 31, 2005.
\$ _____ Total

Payment schedule: The \$60 nonrefundable application fee must accompany this form. Those who receive acceptance letters will be sent an invoice. All fees must be paid in full by December 8, 2005. Students who apply after the December 7 deadline must submit at least half the program fee with their application and pay the balance by December 28, 2005. If space is no longer available, the funds will be returned.

Who will be paying for the seminar?

School Amount \$ _____ Form of Payment: check credit card
 Self Amount \$ _____ Form of Payment: check credit card
 Parents Amount \$ _____ Form of Payment: check credit card
 Other _____ Amount \$ _____ Form of Payment: check credit card

Name and Billing Address _____

For your convenience, TWC accepts the following credit cards Visa MC AmEx Disc

Cardholder's name _____ Card number _____ Exp. Date _____
AMOUNT TO BE CHARGED \$ _____ Cardholder Signature _____

CANCELLATION AND REFUND POLICY

Students who submit a cancellation request in writing to the program director on or before December 7, 2005 receive a full refund of seminar fees paid. The application fee of \$60 is not refundable. Those who notify the director in writing (postmark or fax) after December 7 but before December 28, 2005, receive a full refund minus a \$250 cancellation fee. No refunds are granted after December 28, 2005. The Washington Center is not responsible for any delayed arrivals or early departures that may result in missing portions of the seminar.

CAMPUS LIAISON OR FACULTY SPONSOR

This section must be signed by a campus liaison, or faculty sponsor if your campus does not have a Washington Center Liaison.

I have reviewed this application and endorse this student's candidacy for the above selected seminar(s). I recognize that I am serving as campus liaison or faculty advisor for the duration of the seminar, and I will receive all evaluations for the student. If the school is responsible for any portion of the payment, the information in the financial information section above is correct.

Name _____ Title _____
College or University _____ Department _____
Mailing Address _____
E-mail _____ Street _____ City _____ State/Zip _____
Phone () _____ Fax () _____
Signature of Campus Liaison or Faculty Advisor _____ Date _____

APPLICANT AGREEMENT

- All information entered is complete and accurate
- I have read and understand the cancellation and refund policy
- I agree to abide by The Washington Center Code of Student Conduct, including housing policies set by management of Washington Center housing facilities.

Signature _____ Date _____

Print Name _____

Checklist

1. Have you completed the entire application?
2. Have you made a copy for your records?
3. Has your liaison or faculty advisor signed the application?
4. Have you included your \$60 nonrefundable application fee?
5. Please be sure to notify The Washington Center of address changes. **You will receive periodic updates.**

SEMINAR DATES AND FEES

Seminar	Check-in*	Program Starts	Program Ends	Check-out (by noon)	Cost**
Two Weeks	1/1/06	1/2/06	1/13/06	1/14/06	\$ 1,695
Congress and Public Policy Only	1/1/06	1/2/06	1/6/06	1/7/06	\$ 1,295
Politics and the Media Only	1/08/06	1/9/06	1/13/06	1/14/06	\$ 1,295

*Early Arrival on December 31, 2005 only available for \$100.

**Cost includes Program and Housing. It does not include the cost of transportation, food or personal expenses. Other fees include a nonrefundable application fee of \$60, which is applicable to all Washington Center programs within a twelve month period. Special incentives may apply. See application page.

HOUSING AND STUDENT LIFE

The price of the seminar includes housing in a shared apartment.

Services include: High speed internet connection; TV and basic cable; local telephone service; basic linens.

Housing assignments are sent out approximately three to four weeks prior to check-in. Check-in will take place from 10:00 a.m. to 5:00 p.m. on the dates indicated. All seminar fees must be paid before a participant will be allowed to check-in. Washington Center interns for Spring 2006 who attend this seminar receive no-cost housing between the end of the seminar and the check-in date for the internship, although the room assignment may change during the interim. The Washington Center provides housing in luxury-style apartments in Northern Virginia and Maryland, with access to the Blue, Orange, and Red Lines on the Metro and convenient to downtown Washington, D.C. These facilities have a number of amenities in addition to Resident Assistants who are on duty in the evening. All apartments are two-bedroom, two-bathroom four person occupancy and are non-smoking. We recommend that participants do not bring a car during their stay. Prior to their arrival, interns must submit a Parking Request Form to seek approval to park a car at their housing facility. Parking is limited and therefore not guaranteed. We can attempt, but not guarantee, a participant's request for a specific roommate.

APPLICATION INSTRUCTIONS

Applications are due (postmarked) by December 7, 2005. Students whose complete applications are postmarked by early deadline of November 12, 2005 are guaranteed space. Since space is limited, please apply early. Often we are able to place students on a waiting list if the program is filled. If the deadline has passed, call The Washington Center at (800) 486-8921 or e-mail us at seminars@twc.edu to see if space is available. To be processed and reviewed, your application must include:

- \$60 nonrefundable application fee
- Completed application form (please make a copy for yourself and for your campus liaison)
- Your signature
- Signature of your campus liaison or faculty sponsor

If your application is mailed past the deadline, a payment of at least 50% of the seminar fee must be included at that time. Full payment is required by December 28, 2005

ELIGIBILITY

College students in good standing at their home institution are eligible for the program. A Washington Center campus liaison or a faculty sponsor who agrees to receive a student's seminar evaluation must sign the application. Students are not required to receive credit, but the program is structured in a way that requires all students to fully participate and to complete all assignments, regardless of their credit arrangements. Participants must be at least 18 years of age.

OPPORTUNITIES FOR FACULTY PARTICIPATION

The Washington Center encourages faculty participation in our academic seminars. As an incentive, faculty who accompany at least ten students from their school for a seminar can become a Faculty Leader and receive complimentary Washington Center housing and a stipend to oversee their own students. Additional faculty to oversee students coming without their own faculty can also receive housing and a stipend. For more information, please contact us at seminars@twc.edu.



ABC News White House Correspondent Ann Compton talks about her experience on Air Force One during 9/11.



CBS Evening News Anchor Bob Schieffer speaks to students about his moderating the third presidential debate in 2004.



Chicago Tribune Columnist Clarence Page stops to talk to a student after presenting his views on the media.

PAYMENT SCHEDULE

Applications that are complete are reviewed within 48 hours of receipt and letters of acceptance and invoices are mailed shortly thereafter. Full payment must be received by December 28, 2005 to be formally enrolled in the program. Please note that the participant is ultimately responsible for the payment of any outstanding debts, regardless of who is billed.

CANCELLATION AND REFUND POLICY

Students who submit a cancellation request in writing to the program director on/or before December 7, 2005 receive a full refund of the cost of the program. The application fee of \$60 is not refundable. Those who notify the director in writing (postmarked or fax) after December 7, but before December 28, 2005 receive a full refund minus a \$100 cancellation fee. No refunds are granted after December 28, 2005. The Washington Center is not responsible for any delayed arrivals or early departures that may result in missing portions of the seminar.

THE WASHINGTON CENTER INTERNSHIP PROGRAM

In addition to our academic seminars, The Washington Center offers opportunities year-round for college students to intern in substantive, responsible positions in the nation's capital. The internship program, including various program and state initiatives that provide guaranteed financial assistance to over 85% of Washington Center students, serves over 1,500 students each year. Students attending Inside Washington '06 should consider a full-time internship with The Washington Center. For more information, see your campus liaison or visit our website at <http://www.twc.edu>, where you can register for e-mail updates.



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Fifth Floor
Washington, D.C. 20037
www.twc.edu

Seminar Info: seminars@twc.edu
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Telephone: (800) 486-8921
Fax: 202-336-7609

The Washington Center actively strives for equal access to its programs regardless of race, religion, national orientation, gender, sexual orientation, age, physical challenge, or veteran status. All Washington Center programs attempt to include a rich diversity of students in order to enhance the education experience of all participants.