Speaker Biographies

Anna Flores:
Anna Flores is Vice President of Consumer and Community Affairs at American Express. In this capacity, she serves as an advisor to senior management on consumer policy issues and is the company’s primary liaison with national and state consumer advocates, public officials, and special interest groups. In addition, she oversees the development of consumer educational initiatives, and provides consultation to internal business units on product and service development. Ms. Flores also represents the American Express Foundation and the Office of Corporate and Social Responsibility in Washington DC.

Prior to her current position, Ms. Flores served as Director of Consumer Programs for the AARP Foundation. In this role, she developed and oversaw programs that provide direct assistance and information to older consumers on fraud issues, particularly in the area of elder financial fraud and abuse.

Ms. Flores was also Director of Consumer Services for the Public Service Commission of the District of Columbia where she oversaw the investigation of consumer inquiries on utility related issues and managed the Commission’s community outreach program. In addition, Ms. Flores is a former Executive Director of the National Association of Consumer Agency Administrators.

Ms. Flores currently serves on the boards of directors of the National Consumers League, the Washington Area Women’s Foundation, and Nueva Vida – A Support Group for Latinas with Cancer. She also serves as a member of the Leadership Development Program at Johns Hopkins University Carey Business School. She has also served as a past board member of the Society of Consumer Affairs Professionals in Business, Consumer Credit Counseling Services of Greater Washington, the National Conference of Puerto Rican Women, and Hispanics in Philanthropy.

A native of Buffalo, New York, Ms. Flores received an undergraduate degree in communication from Canisius College. She currently resides in Maryland with her husband Daniel and their two sons.

Ed Goldberg:
Ed Goldberg is Senior Vice President of Government & Consumer Affairs & Diversity Vendor Development at Macy’s. His distinguished corporate career spans four decades.

His professional experience began at Sears Roebuck & Company, Philadelphia, PA (1965-1975). He later went to Bamberger's Department Stores, a wholly owned subsidiary of Macy’s, in Newark, NJ (1975-1988) where he served as the Vice President Consumer Affairs. He led the Customer Service, Consumer & Government Affairs, Traffic & Telecommunications departments. He then joined Macy’s, New York in 1988, where he administered Government & Consumer Affairs. Since 1995, he has also been overseeing Macy’s Diversity Vendor Development.

Some of Ed’s community activities include serving on the Board of Directors of the following groups: Arthur Ashe Institute, Better Business Bureau, Talladega College, Workforce Investment Board of New York City, New York Urban League, Business Advisory Board for the National Constitution Center, and 34th Street Partnership.
Ed's education began in Philadelphia where he received his BS from the Philadelphia College of Textiles and Science in 1965. Ed has been married for forty-seven years to Judi (Fox) Goldberg, and has three sons, six grandsons, and two granddaughters.

**John Marks:**
John Marks is President and founder of Search for Common Ground, a non-profit conflict resolution organization with offices in 27 countries. He also founded and heads Common Ground Productions.

He wrote and produced *The Shape of the Future*, a four-part, TV documentary series that was simulcast on Israeli, Palestinian, and Arab satellite TV, and he is executive producer of *The Team* TV and radio series in 17 countries and numerous other TV and radio programs.

Along with his wife, Susan Collin Marks, he is a Skoll Fellow in Social Entrepreneurship. He is a former US Foreign Service Officer and Executive Assistant to the late US Senator Clifford Case. A graduate of Cornell University and recipient of an honorary doctorate from the UN’s University for Peace, he was a Fellow at Harvard's Institute of Politics and a Visiting Scholar at Harvard Law School. He is a best-selling, award-winning author and a Senior Ashoka Fellow.

**Chris Park:**
Christine Park is president of the New York Life Foundation, the charitable foundation created by New York Life Insurance Company since 2007. In addition to her Foundation duties, Ms. Park is vice president of New York Life’s Corporate Responsibility unit.

Through its Nurturing the Children initiative, the New York Life Foundation devotes the majority of its funding each year to programs that help children in the areas of mentoring, educational enhancement, childhood bereavement, and safe places to learn and grow. Since its founding in 1979, the Foundation has made more than $130 million in contributions to New York and U.S.-based non-profit organizations. New York Life Corporate Responsibility initiatives include the award-winning Volunteers for LIFE program, which helps New York Life employees nationwide volunteer within their communities.

Prior to joining New York Life, Ms. Park most recently served as president of the Alcatel-Lucent Foundation. In addition, Ms. Park served as first vice president and manager of corporate giving for Washington Mutual Bank, and for ten years held numerous philanthropic leadership positions within the Dayton Hudson Corporation (now the Target Corporation) in Minneapolis. Prior to joining Dayton Hudson, Ms. Park was an assistant to the mayor of St. Paul, Minn., and worked as a school teacher and community organizer.

Ms. Park served two terms on the board of directors of the national Council on Foundations as well as several years as chair of their Corporate Advisory Committee. She served as the board chair of Philanthropy New York, formerly the New York Regional Association of Grantmakers, and is a past Chair of the Conference Board’s Contributions Council, on which she continues to serve.

Ms. Park earned a Bachelor of Science degree from University of Minnesota. She currently resides in South Orange, New Jersey.
Perry Yeatman:
Perry Yeatman is an SVP in Corporate and Legal Affairs at Kraft Foods. She is also President of the Kraft Foods Foundation and an award-winning author.

In her role at Kraft Foods, Perry is a key advisor to Chairman and CEO, Irene Rosenfeld. She has been deeply involved in the communications, community involvement and public policy aspects of the company’s transformation during the past 5 years. From multi-billion dollar deals (including the Cadbury acquisition) to fighting hunger and spearheading Kraft Foods’ first ever global week of service, Perry has successfully used the disciplines of Corporate Affairs to help drive the company’s agenda, internally and externally, around the world.

Perry started her career on the agency side, spending nearly 15 years with leading communications firms including Burson-Marsteller.

In 2000, Perry moved “in-house” as a Vice President of Corporate Affairs for Unilever in North America. In this role, she was not only responsible for Corporate Affairs but she also served on the HPC-NA Board (the most senior management group within Unilever HPC-NA) and the Board of the Unilever US Foundation. Perry’s Corporate Affairs expertise is further enhanced by her broad understanding of international business. From 1990-2000, Perry lived and worked overseas – based first in Singapore, then Russia and finally the UK. In her various roles, she has served not only as a senior corporate affairs and marketing communications counselor but also as a General Manager.

In 2005, Perry was an adjunct professor at the Lender School of Business at Quinnipiac University in Connecticut. There she taught courses on globalization, ethics, and diversity. Outside of work, Perry co-authored the award winning book Get Ahead by Going Abroad, and has been a featured blogger on The Huffington Post. She is also an active advocate for Girl Scouts and most recently served on their National Board.

Perry resides in Annapolis, Maryland, with her family.