Global Citizenship, an important 21st Century Skill

In today’s 21st century economy it is increasingly important for students entering the business world to have a global understanding and recognize the ever changing role government plays in affecting business decisions. The Prudential Foundation Global Citizens Program provides undergraduate or graduate students from select countries the opportunity to spend a semester in Washington, D.C. in an experiential learning program that exposes them to the role the United States government plays in the context of an increasingly interdependent world. In light of the increased role of regulation in the United States economy, this program exposes selected students to the financial role of the private, government and nonprofit sectors in our nation’s capital. Students in the program return to their communities equipped with the skills and motivation to make real impacts as civically engaged, socially aware citizens.

Between 2013 and 2015, the program will enable 120 students from universities in six selected countries to spend a semester together in Washington, D.C. acquiring the skills and understanding needed to become responsible global citizens. These students will join a cohort of 400-450 students from across the United States and around the world. They will live together in shared apartments and have an opportunity to learn from their internships and academic components, and from each other.

A total of 40 students, 20 for the spring semester and 20 for the fall semester, will be selected each year from universities in the following countries:
- Brazil
- China
- India
- Japan
- South Korea
- Taiwan

Program components

The fifteen-week Prudential Foundation Global Citizens Program will have the following components:

1. **Internship**: The Washington Center matches students, according to their interests, with substantive internships. Placement sites are within the private, nonprofit, governmental, and non-governmental sectors. These internship placement sites may include, but are not limited to those involved with:
   - Economic trends
   - Regulatory and oversight issues
   - Globalization
   - Small business ownership and entrepreneurship
   - Corporate social investment strategy
   - Financial literacy
   - Monetary and fiscal policies

   Examples are AGCO, Amber Road, Bennett Group Financial Services, Brookings Institution, CATO Institute, Embassy of the Republic of Korea, FDL Financial Services, Hudson Institute, Institute of International Education, InTrust Global Investments, LTL Strategies, ManattJones Global Strategies, Office of the Attorney General, Tech America, U.S. Chamber of Commerce–Business Civic Leadership Center, U.S. Small Business Administration, U.S.-Japan Council, Voice of America, among many others. Students work four days per week.

2. **Academic Course**: All participants in this program attend an academic course one evening per week. The course helps students understand development theories, business and trade models as well as relevant policy-making processes.
3. Leadership Forum: The hallmark of TWC’s programming is its Leadership Forum, which includes the Alan K. Simpson-Norman Y. Mineta Leaders Series, Public Policy Dialogues on Capitol Hill, and the Roundtable on Civil Society and Social Responsibility. The Leadership Forum is designed for students to engage with leaders from a variety of settings and to help them reflect on their professional leadership development.

In addition to The Leadership Forum, students in the Prudential Foundation Global Citizens Program participate in a series of enrichment activities outside of their internship. Students participate as a group in a series of tailored lectures, site visits, workshops, and cultural events—all of which are designed specifically to promote the program’s learning goals.

4. Civic Engagement/Social Responsibility Project: Each student is required to complete a Civic Engagement Project in which they become informed about an issue they care about and then take civic action in partnership with others to make a positive difference at the local, national or global level. Students devote a minimum of 15 hours over the semester to learning (e.g., attending meetings with community partners, lectures or hearings) and civic action (either advocacy, direct service or a combination of both).

5. Portfolio: Students produce a compilation of documents that summarizes their learning experience, including a goal statement, various reflective assignments, papers and work samples.

In addition, The Washington Center offers:

Mentorship: TWC’s Program Advisors mentor and work closely with students to maximize their experiences and successfully complete their program components. TWC’s academic course instructors also provide guidance on students’ academic achievement. TWC’s housing facilities have Alumni in Residence that supervise students during the evenings and weekends.

Scholarship Coverage
Students will receive a scholarship that covers the application fee, program and housing fees, J-1 Visa SEVIS fee, health insurance and an airfare allowance (Total scholarship value above $13,000 USD).

Eligibility Requirements
- Enrollment in an accredited university or graduate school from one of the six selected countries
- Nationality in one of the six selected countries
- Grade point average of at least 3.0 on a 4.0 scale (or equivalent)
- Fluency in written and spoken English
- Demonstrated interest in global community development through their academic background or community/campus involvement

How to Apply
Interested candidates must consult with their campus liaison and fill out the Prudential Foundation Global Citizens Program Application (http://bit.ly/PrudentialApplication) by April 12, 2013.

** Only qualified applicants will be contacted for an initial interview. In order to move forward in the selection process, applicants that successfully pass the initial interview will be asked to complete the comprehensive Washington Center online application that includes the following documents:

- One-page Résumé
- Statement of Professional Interest
- 500-word Issues Essay to be used as a writing sample
- Two Letters of Recommendation
- Copy of Official Academic Transcript
- Copy of Official English Competency Test (i.e. TOEFL)
- Copy of Passport

For more information: InternationalInfo@twc.edu

Important Dates and Deadlines (for Spring 2013)
- Application Deadline: Apr. 12, 2013
- Admissions Announcements: May 31, 2013
- Acceptance Confirmation: June 5, 2013
- Arrival and Housing Check In: Aug. 28, 2013
- Program Orientation Begins: Aug. 29 & 30, 2013
- Internship Begins: Sep. 3, 2013
- Internship Ends: Dec. 13, 2013
- Housing Check-Out: Dec 14, 2013

The Washington Center
The Washington Center for Internships and Academic Seminars is an independent, nonprofit organization serving hundreds of colleges and universities in the United States and other countries by providing selected students with challenging opportunities to train and learn in Washington, D.C. The largest program of its kind, The Washington Center has more than 50,000 alumni who agree that their TWC experience helped them develop job skills, discover their passion, make invaluable professional and personal connections, gain access, set a plan for the future, and strengthen their desire to give back to their communities. Many of the alumni are in leadership positions in the public, private, and nonprofit sectors of the U.S. and around the world.