The Washington Center’s Gala 2015: 40 & Forward

University FAQs

When and where is the Gala?
The Gala will take place on Monday, October 5, 2015 at the National Building Museum in Washington, D.C.

What is the dress code?
The dress code is black tie optional. Men may wear suits or tuxedos and women may wear short or long dresses or pantsuits.

What does the Gala support?
Proceeds for Gala are designated for student scholarships. The majority of your sponsorship will return to you in scholarships for your students. Scholarships must be used throughout the 2016 calendar year.

What sort of benefits do we receive for a table sponsorship?
In appreciation of your generosity, you will receive several scholarships for your students to participate in the TWC program. Additional benefits include prominent recognition at the Gala and on TWC’s website, ad space in the Gala program if you sponsor before August 31, 2015, complimentary use of TWC’s historic facilities for university events, and much more! For more information, the full benefits list is found here: http://www.twc.edu/support/gala/sponsorship-opportunities.

When do we need to confirm Gala participation?
Should you wish to be recognized in our program by name or logo, please pledge your support by September 11, 2015. All pledges must be fulfilled by December 31, 2015.

What is different about the 40th Anniversary Gala?
To celebrate TWC’s impact, we will honor individuals and accomplishments from each of our key stakeholder groups that have contributed to TWC’s success:

- Alumni
- College and university partners
- Corporate and foundation partners
- International partners
- State partners

The evening’s festivities include musical entertainment, remarks by figures of national prominence, and presentation of TWC’s highest honors - recognizing the accomplishments of corporate, university, state and congressional leaders.

How many people will one table accommodate?
Tables traditionally seat ten, but if needed, TWC can coordinate an 11 or 12 person table.
Who should I invite to join me at my table?
Many university presidents and provosts attend Gala, along with TWC liaisons and other faculty, staff or administrators. Advancement staff is also in attendance regularly. You may consider inviting any of the following to join you at your table:

- Your congressional delegation to raise visibility of the university
- High-level alumni donors or prospects in the D.C. area
- Fall internship participants

How can I maximize my time in the D.C. area?
In the past, universities have strategically utilized their time in D.C. by hosting their own alumni event around the time of Gala and/or scheduling a meet and greet with their congressional delegation, D.C.-based alumni, and current student interns. We would be happy to provide you with information about popular tourist attractions in the D.C. area as well.

How can I generate some attention back on campus?
You may consider arranging for community/campus media interviews of alumni who attend the event. TWC will ensure photographs of university representatives and guests are taken at the event. As a sponsor, you can work with TWC’s communications team to create a customized promotion plan.

Who should I contact if I have further questions?
For more information on Gala, please contact kristen.king@twc.edu or 202-328-7962.