The Washington Center Presents
Roundtable on Philanthropy and Social Responsibility

July 23, 2012 | 3:00 - 4:30 pm | The Washington Center's Residential & Academic Facility
1005 3rd Street, NE, Washington, D.C. |

The public sphere in America is currently undergoing a profound evolution. Whereas the federal government was once the single central hub in virtually all networks of power, today it is only one hub among many in a vast web of relationships and networks. We still look to the federal government, of course, to help with our biggest problems. But today we are less confident in its ability to solve them on its own, and we look increasingly to other kinds of entities and networks to be a part of the solutions.

Today’s concepts of corporate citizenship and philanthropy are also evolving. The private sector—including corporations, foundations and individual philanthropists—has growing influence in shaping our lives. We look to the private sector to create jobs, individual philanthropists transform communities, and when disaster strikes private organizations are often the first on the scene with the expertise and capability to fix things.

The Washington Center invites you to join in conversation with some of the leaders in today’s private philanthropic community for the Roundtable on Philanthropy and Social Responsibility. Together we will explore new avenues for addressing our most pressing problems and advancing our national project of forming a more perfect union here and around the world.

Panelists:  
William McGinly, Ph.D.  
President  
Association for Healthcare Philanthropy  

Aaron Sherinian  
Vice President, Communications and Public Relations  
United Nations Foundation  

Scott Sapperstein, J.D.  
Executive Director, Public Affairs, AT&T External & Legislative Affairs  

Kevin Webb  
Director  
Mitsubishi Electric America Foundation  

Moderator:  
Anna Cable,  
Program Manager, Tomodachi Initiative, U.S.-Japan Council  

Location  
TWC Residential & Academic Facility, map  
1005 3rd Street, NE, Washington, D.C., 20002  

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SPEAKER BIOGRAPHIES

Anna Cable

Anna Cable currently serves as the Program Manager for the U.S.-Japan Council, where her responsibilities include the development and management of educational and legislative exchange programs, coordination of U.S Japan Council’s Annual Conference, and administration of the TOMODACHI initiative, a public-private partnership between the U.S. Embassy in Tokyo and USJC.

She has a passion for education and youth development having worked with Concordia Language Villages’ Mori no Ike Japanese Village and the Commonweal Foundation. She was a recipient of a Fulbright Grant to conduct independent sociological research in Nagasaki, Japan from September 2007-2008. She remained in Japan until May 2010 teaching English in Japanese junior high schools in Fukuoka-ken. Anna holds a B.A. magna cum laude in Anthropology and Sociology from Centre College in Danville, Kentucky.

William C. McGinly

Dr. William C. McGinly is President, Chief Executive Officer of the Association for Healthcare Philanthropy (AHP), an organization representing 5,000 hospital and medical center executives devoted to fund raising, public relations and marketing for non-profit health care providers.

Bill also heads the AHP Foundation and the Hospital Development and Educational Fund of Canada, which conduct annual giving programs and major capital campaigns for the profession. His significant accomplishments include assisting and directing the merger/acquisition of health related foundations; expanding AHP into an international association with members throughout North America (Canada), Australia and parts of Europe; and growing membership to 4,000 individuals and more than 1,700 institutions; among others.

Before joining AHP, Bill was Assistant Executive Director of the National School Boards Association (NSBA), an organization representing fifty state school boards associations and more than 95,000 local school board members. At NSBA, he worked with each of the state school boards associations directing training, state and congressional liaison, lobbying and communications programs. Prior to this he was Director of Education for the American Health Care Association (AHCA), an organization representing nursing home facilities and administrators.
In addition to twenty-seven years of association management experience, Bill has taught at The American University in Washington, D.C., and Mount Saint Mary's College in Maryland. Bill, who has been named for the past 13 consecutive years in the NonProfit Times Power & Influence Top 50, is a former board member for the Center on Philanthropy at Indiana University Indianapolis; a past chairman of the Greater Washington Society of Association Executives (GWSAE); an active member of the American Society of Association Executives (ASAE); an I/D/E/A/ Fellow; a Certified Association Executive (CAE); and received his doctorate in administration from The American University.

Bill and his wife Patty live in Vienna, Virginia, a Washington, D.C. suburb. They have three adult sons.

**Scott Sapperstein**

Scott Sapperstein is Executive Director Public Affairs for AT&T where he manages AT&T’s national third party relationships for the company’s Citizenship and Sustainability priorities and programs. Scott’s focus includes issues concerning: Education, Environment, Military, Philanthropy, and Volunteerism. Scott also has segment responsibility for certain national trade associations including: US Chamber of Commerce, National Association of Manufacturers, and Tech America. Additionally, Scott has responsibility for national LGBT issues.

Prior to joining the Public Affairs team, Scott served as Executive Director State Government Affairs for AT&T where he had primary responsibility for AT&T’s relationship with the National Association of Regulatory Utility Commissioners (NARUC) and its Affiliates and was responsible for coordinating AT&T’s activities across business units. Scott previously held the position of Executive Director of Public Policy.

Prior to joining AT&T in 2001 Scott was Senior Policy Counsel for Intermedia Communications. Scott began his telecom career serving as Senior Advisor & Legal Counsel to Texas Public Utilities Commissioner Judy Walsh.

Scott holds a Bachelor’s degree from the University of Florida and received his J.D. from South Texas College of Law.

**Aaron Sherinian**

Aaron Sherinian serves as the Vice President of Communications and Public Relations at the United Nations Foundation. He has served as Executive Director of Communications and Public Affairs for the United Nations Foundation since 2009. He has led the Foundation’s public relations efforts, media relationships, strategic outreach, and online presence.

Before joining the UN Foundation, Aaron Sherinian served as Managing Director of Public Affairs for the Millennium Challenge Corporation, a U.S. government development assistance agency administering poverty reduction grants totaling over $7 billion in 40 partner countries. In this capacity, he oversaw the agency’s strategic communications portfolio, media relationships, and public relations agenda. His professional background includes a decade of service as a Foreign
Service Officer for the U.S. Department of State. Before returning to Washington, he was Press Attaché at the U.S. Embassy in Quito, Ecuador, where he was responsible for Embassy relations with media outlets and acted as the Ambassador’s communications advisor.

His diplomatic experience includes a tour as Deputy Political and Economic Chief at the U.S. Embassy in Yerevan, Armenia, where he managed programmatic coordination and outreach for the U.S. government’s annual assistance budget of $90 million.

He served in the Political and Consular Sections of the U.S. Embassy in Costa Rica and in the Office of Policy Planning under two Assistant Secretaries of State for the Western Hemisphere. His experience also includes service at U.S. Missions in Colombia and the Holy See (Vatican).

Before joining the Department of State, Aaron worked at the Washington International Trade Association (WITA). He also held positions as a marketing consultant for the Italian distributors for Apple Computer and as a freelance interpreter and writer in Italy. He is a member of the Public Relations Society of America (PRSA) and the National Association of Government Communicators (NAGC).

Aaron Sherinian is a native of Pasadena, California. He holds degrees from the Johns Hopkins University (School of Advanced International Studies – SAIS) and Brigham Young University. In addition to Spanish, he speaks Italian, Armenian, and French. He and his wife have three children.

Kevin Webb

Kevin Webb manages national grantmaking and corporate employee volunteer programs as director of Mitsubishi Electric America Foundation. The Foundation’s mission is to help young people with disabilities maximize their potential and participation in society and Webb works to further this mission by serving as Vice Chair of the board of the Disability Funders Network, and on a number of inclusion advisory committees.

Previously, Webb worked for a decade with the International Visitors Council (IVC) in Columbus, Ohio, serving as Executive Director for eight years. During his tenure with IVC, Webb welcomed 3,500 State Department-sponsored visiting international leaders to Central Ohio and led six civil society training missions to Chile, Moldova, Russia, Slovenia, and Ukraine. Webb taught college courses on International Business and Global Cultures for three years and served for six years on the board of the National Council for International Visitors.

An Eagle Scout, Webb holds a BA in International Studies and an MA in Public Administration from The Ohio State University. He lives in Leesburg, Virginia with his wife and two children.