The Alan K. Simpson-Norman Y. Mineta Leaders Series

Jeff Moorad, Vice Chairman and CEO of the San Diego Padres
A Career in Sports: Multiple Perspectives

November 21, 2011 | 12:30 pm | Blinken Auditorium, TWC Residential & Academic Facility (RAF)
To find this information online, please visit http://www.twc.edu/smlsnov21

The Simpson-Mineta Leaders Series is founded in the spirit of the lifelong friendship of two extraordinary leaders from opposite sides of the aisle. Norman Y. Mineta and Alan K. Simpson met during World War II when Simpson’s Boy Scout troop met with Mineta’s in the Heart Mountain Relocation Center in Wyoming where Secretary Mineta’s family was then interned with over 10,000 other Japanese-Americans. Despite their differences, both their friendship and their commitment to leadership and public service endured.

The Simpson-Mineta Leaders Series aims to create a forum in which students from around the country and the world can engage with extraordinary leaders, explore issues of contemporary public concern, and articulate their own views about the meaning of leadership and citizenship in today’s society.

Jeff Moorad is one of the most recognizable names in professional sports; he brings more than 25 years of sports industry experience to San Diego. The founder of Moorad Sports Management, he began specializing in athlete representation in 1983, with his main focus on Major League Baseball.

He then joined forces with Leigh Steinberg in 1985 to form one of the most dynamic twosomes in the history of sports representation, covering both Major League Baseball and the National Football League. The successful duo negotiated more than $3 billion in athlete contracts throughout their 18 years together, including representing Pro Football Hall of Famers Steve Young, Troy Aikman, Warren Moon and Thurman Thomas.

Moorad was the negotiator on a number of landmark contracts for a baseball client base that included Manny Ramirez, Eric Karros, Ivan Rodriguez, Mo Vaughn, Shawn Green and Raul Mondesi. Moorad’s reputation as a knowledgeable and respected negotiator has earned him a spot on The Sporting News’ 100 Most Powerful People in Sports on eight occasions.

The dress code is business professional.

Directions to TWC Residential and Academic Facility (RAF)
1005 3rd St., NE, Washington, DC – 3rd & K Sts., NE
Take the RED line train in the direction of Glenmont to the New York Ave stop. Exit via the M St. exit. Turn left on M St. Turn right on 3rd St. The building will be on your left between L and K Sts.