

## Building the TOMODACHI Generation

### *Morgan Stanley Ambassadors Program*



Japanese and U.S. students celebrating after presenting their civil society project



Spring 2016 cohort enjoying the outdoor teambuilding activities

## *Introduction*

Building the TOMODACHI Generation is an intensive, two-week program designed for Japanese students with an interest in leadership training, cross-cultural exchange, and entrepreneurial approaches to addressing social challenges.

The program is a partnership between The Washington Center for Internships and Academic Seminars (TWC), in Washington, D.C. and the U.S.-Japan Research Institute (USJI), and is administered by TWC. The program is funded solely by Morgan Stanley through the U.S.-Japan Council's TOMODACHI Initiative. Between 2014 and 2016, Morgan Stanley joined the Fund for Exchanges companies (Toyota Motor Corporation, Mitsubishi Corporation, and Hitachi, Ltd.) to support phase one of this program.

The program engages 12 Japanese students and 9 U.S. students, and is an outstanding opportunity to:

- Understand the concept of civil society, its potential to address social issues, as well as the role and function of civil society in the U.S. and Japan.
- Enhance teamwork and collaboration skills by working as part of an international team (U.S. and Japanese) and developing an initiative or project that uses cross-sector partnerships to support the long-term recovery of the Tohoku region and to strengthen civil society.
- Strengthen key global skills such as cross-cultural understanding, leadership, social responsibility, innovation, problem-solving, critical thinking, public speaking, communication and networking skills through participation in guided teambuilding exercises, discussions, workshops, a capstone project and other program activities.

## *Program Outline*

### **Week 1 Programming**

The first week focuses on the concept and role of civil society—providing a framework for understanding the impact of cross-sector collaborations and includes:

- Understanding the Concept of Civil Society
- Understanding the Relationship between Civil Society and its Stakeholders
- Understanding the Role and Impact of Effective Communication in Civil Society
- Understanding Civil Society Infrastructure and Resources

### **Weekend Leadership Retreat**

The first week of learning is followed by a three-day weekend retreat engaging U.S. and Japanese students in small, international teams and includes:

- Enhancing Leadership, Teamwork and Communication Skills through an outdoor adventure course with U.S. counterparts
- Understanding Civil Society in Action
- Enhancing Key Global Skills by collaborating on a civil society initiative or project that addresses a specific aspect of the ongoing challenges faced by residents of the Tohoku region

### **Week 2 Programming**

The second week of programming focuses on learning lessons from organizations operating within the civil society framework and the value of global skills and includes:

- Understanding Leadership Styles and the Importance of Global Skills and Networking
- Strengthening Individual Leadership and Goal-Setting Skills
- Understanding My Role as a TOMODACHI Generation Leader
- Strengthening Public Speaking Skills

The final day of the program contains a presentation of each international team's civil society projects in a session during USJI Week.

Please visit the website: [www.twc.edu/tomodachi](http://www.twc.edu/tomodachi)

*Program Dates:  
February 18, 2017 –  
March 6, 2017  
(tentative)*



### *About The Washington Center*

The Washington Center for Internships and Academic Seminars is an independent, nonprofit organization serving hundreds of colleges and universities in the United States and other countries by providing selected students with challenging opportunities to train and learn in Washington, D.C. The largest program of its kind, The Washington Center has more than 50,000 alumni who agree that their TWC experience helped them develop job skills, discover their passion, make invaluable professional and personal connections, gain access, set a plan for the future, and strengthen their desire to give back to their communities. Many of the alumni are in leadership positions in the public, private, and nonprofit sectors of the U.S. and around the world. To learn more, visit [www.twc.edu](http://www.twc.edu).

### *How to Apply*

Documents to submit:

- Program Application/Statement of Purpose in English (mandatory, format 1) English Resume or C.V. (mandatory, free format, size A4)
- Recommendations (optional, especially if the recommendations show the applicant's connection to relief efforts in Tohoku, free format, size A4)

\*Interested candidates must consult with their campus liaison for details and deadlines.

### Cost of Participation

The Building the TOMODACHI Generation program will cover the cost of the student's flight to and from Washington, D.C., basic traveler's insurance, lodging, food, and transportation around Washington. Each student will share a room with one other student in a hotel conveniently located near The Washington Center. Participants need to bring personal spending money. They should plan to spend approximately \$50 USD per week on snacks, personal items and entertainment.

### Eligibility Requirements

- Applicants must be full-time undergraduate students (freshmen or sophomores preferred).
- Students from all majors may apply.
- Applicants must be enrolled in the university during the program. Applicants who will be study-abroad students during the time of the program are not eligible.
- Demonstrated desire to contribute to reconstruction of the Tohoku region is a must.
- Applicants must have Japanese citizenship.
- Applicants must have a current passport.

### About Morgan Stanley

## Morgan Stanley

Morgan Stanley is a leading global financial services firm providing investment banking, securities, investment management and wealth management services. The Firm's

employees serve clients worldwide including corporations, governments, institutions and individuals from more than 1,200 offices in 43 countries. For more information about Morgan Stanley Japan, please visit [www.morganstanley.co.jp](http://www.morganstanley.co.jp).

### About the TOMODACHI Initiative



The TOMODACHI Initiative invests in the next generation of Japanese and Americans in ways that strengthen ties and deepen the friendship between the United States and Japan over the long term. We seek to foster a "TOMODACHI Generation" of young American and Japanese leaders who are committed to and engaged in strengthening U.S.-Japan relations, appreciate each other's countries and cultures, and possess the global skills and mindsets needed to contribute to and thrive in a more cooperative, prosperous, and secure world. TOMODACHI is led by the U.S.-Japan Council and the U.S. Embassy Tokyo, and is supported by the Government of Japan, corporations, organizations and individuals from the United States and Japan. Visit [www.tomodachi.org](http://www.tomodachi.org) for more information.

### About The U.S.-Japan Research Institute (USJI)



Established in 2009, the U.S.-Japan Research Institute (USJI) is a 501(c)(3) nonprofit organization located in Washington, D.C., jointly operated by Doshisha University, Keio University, Kyoto University, Kyushu University, Ritsumeikan University, Sophia University, The University of Tokyo, University of Tsukuba, and Waseda University. Our missions are centered on the development of the bilateral relationship between the United States and Japan, and include: conducting policy analysis and academic research; fostering the future generation of decision makers; and building a strong U.S.-Japanese local community. In order to achieve these missions, USJI holds events through the year, including seminars and lectures related to U.S.-Japan relations. USJI also strive to develop the future generation of policymakers in the bilateral relationship between the United States and Japan. To learn more, visit [www.us-jpri.org/index.html](http://www.us-jpri.org/index.html).