The Washington Center’s Gala 2015: 40 & Forward

The Washington Center’s Annual Awards Gala is the signature event in a weekend of activities that includes an Alumni Awards Breakfast, Higher Education Recognition Luncheon and the annual Chairman’s Leadership Breakfast. The Gala is one of the largest and most prestigious gatherings of leaders from the higher education, corporate, government and NGO communities.

The evening’s festivities include musical entertainment, remarks by figures of national prominence and recognition of TWC’s highest honors:

Congressional Pillar Awards

• Honoring members of the House and Senate whose public actions reflect the pillars of The Washington Center experience: Leadership, Professional Development and Civic Engagement

This year in honor of TWC’s 40th Anniversary, the following special Honorees will be recognized:

• Legislative Champions from key partner states: Puerto Rico, Florida, Pennsylvania, Ohio
• International Government Leaders from key partner countries: Brazil, Japan, Mexico, Spain

Date: October 5, 2015
Location: The National Building Museum/Washington DC
Event Schedule:

• Reception: 6.00 pm – 7.15 pm
• Awards Dinner: 7:30 pm – 9:00 pm
• Gala After-Party: 9.15 pm

Presenting Sponsor

Ford Motor Company
Gala 2015: 40 & Forward
Sponsorship Opportunities

$25,000 – After-Party Sponsor – ONLY ONE AVAILABLE!
• Opportunity to name and brand the After Party
• Opportunity to name and brand the After-Party
• Signature drink/s at After-Party, with prominent bar signage for brands
• Opportunity to provide branded napkins/giveaways at After-Party
• Strategic company GoBo at After-Party
• Company name on event signage
• Two seats at VIP Gala dinner table
• Two invitations to the Chairman’s Leadership Breakfast the following morning with TWC Board of Directors, university and corporate leaders
• Full-page ad/message in Gala program, distributed to all attendees
• Listing on hyperlink on Gala pages of TWC’s website, with nearly 500,000 visits annually
• Recognition in post-event e-newsletter to 400+ college and university leaders around the U.S.
• Recognition in all pre/post events on TWC Now, website newsletter

$20,000 – Pillar Sponsor – ONLY TWO AVAILABLE!
• One table (10 seats) in Premiere section at Gala dinner
• Company name prominently displayed on Gala table
• Ten tickets to pre-dinner cocktail reception
• Ten tickets to Gala After-Party
• Four named scholarships in company’s field of interest or in selected markets
• Profiles of company scholars
• Opportunity to host scholarship recipients at company’s office
• On-screen logo at Gala dinner and on sponsor recognition page in Gala program
• Full page ad in Gala program
• Company name/logo on signage at registration
• Company logo and website link on Gala website
• Recognition in post-event e-newsletter to 400+ college and university leaders
• Strategic company GoBo at cocktail reception
• Opportunity to provide branded giveaways at reception
• Two invitations to the Chairman’s Leadership Breakfast the following morning with TWC Board of Directors, university and corporate leaders
$12,500 – VIP Sponsorship – **NEW THIS YEAR**
- Opportunity to host and sponsor one table in the Premiere section for a state or international country being honored that evening
- Six tickets to the Gala dinner and program
- Seating with three- four legislators or other leaders from the state/country
- Company name prominently displayed on table as sponsor of country/state table
- Six tickets to pre-dinner cocktail reception
- Six tickets to Gala After-Party
- Photo op for company leadership with honorees from selected country
- Half-page ad in Gala program, with opportunity to recognize the achievements of state/country that sponsored
- On-screen logo at Gala dinner
- Hyperlink on the Gala pages of TWC’s website, which receives nearly 500,000 visits annually
- Recognition in post-event e-newsletter to 400+ college and university leaders
- Recognition in all pre/post events on TWC Now, website newsletter
- Four invitations to the Chairman’s Breakfast the following morning with corporate and government leaders from the countries and states recognized at the Gala and TWC Board of Directors

$10,000 – Gold Sponsor
- One table (10 seats) in Gold section at Gala dinner
- Company name prominently displayed on table
- Ten tickets to pre-dinner cocktail reception
- Ten tickets to Gala After-Party
- On-screen logo at Gala dinner and on sponsor recognition page in Gala program
- Quarter page ad in Gala program
- Company logo on Gala website
- Recognition in post-event e-newsletter to 400+ college and university leaders

$7,500 – Red and Black Sponsor - **NEW THIS YEAR**
- One table (10 seats) in Gold section at Gala dinner
- Company name prominently displayed on table
- Ten tickets to pre-dinner cocktail reception
- Ten tickets to Gala After-Party
- On-screen logo at Gala dinner and on sponsor recognition page in Gala program
- Name on Gala website

$5,000 – Silver Sponsor
- One table (10 seats) in Silver section at Gala dinner
- Ten tickets to pre-dinner cocktail reception
- Ten tickets to Gala After-Party
- On-screen logo at Gala dinner and on sponsor recognition page in Gala program
- Name on Gala website
$2,500 – Bronze Sponsor
• Four tickets to Gala reception and dinner
• Four tickets to Gala After-Party
• Logo on sponsor recognition page in Gala program

Individual tickets - $500.00 per person
• One ticket to Gala reception and dinner
• One ticket to Gala After-Party

The Washington Center is an IRS 501 (c) (3) nonprofit organization. All contributions are tax deductible as described by law.