



The Washington Center for Internships and Academic Seminars

Course Guide Internship Program Spring 2008

The Washington Center's Internship Course Guide SPRING 2008

Introduction

The Washington Center for Internships and Academic Seminars is pleased to offer the following courses for the Spring 2008 Internship Program.

All interns, except those in the Postgraduate Professional Development Program, are required to enroll in a Washington Center internship course, regardless of the credit they will receive at their home institution. This point is particularly important for any student receiving financial assistance, since **students must obtain a grade of "C" or higher to receive this assistance**. Carefully review the course descriptions and inform The Washington Center of your preferences by noon on **Wednesday, December 26, 2007**. If we do not receive your preferences, you will be assigned to a course. Students are encouraged to electronically submit their preferences through the PDF form located on the course guide section of the Accepted Students website, <http://www.twc.edu/accepted/default.shtml>. You may be able to change your course during the drop/add period at the beginning of the semester using the Drop/Add request form.

These courses are an integral part of your overall learning experience. The evening sessions provide a chance to step back from your daily work and reflect upon the broader aspects of your Washington, D.C. experience. You will also have the opportunity to express your views and clarify your understanding of important issues - especially those of current interest. The Washington Center is proud of its associate faculty. Most instructors have a Ph.D. or other terminal degree in their field, as well as teaching experience; and many are current practitioners in their field of study. They offer a perspective that may supplement the courses offered at your home institution, or offer a unique opportunity to pursue a specific interest not available on your campus. It is our goal to offer academic courses that are grounded in traditional disciplines, yet are taught within the context of the wide array of resources available in Washington, D.C. Faculty members are a resource you can draw upon to enhance your internship experience in the nation's capital. Sometimes students choose a course based upon the expertise of the associate faculty member, rather than the course title.

E-mail: courses@twc.edu

Phone: 202-238-7975

Fax: 202-238-7700

Mail: Course Coordinator
The Washington Center
1333 16th Street, N.W.
Washington, D.C. 20036

About the Courses

Course Enrollment

- Courses are filled on a first-come, first-served basis. Choices should be made carefully since students may not be enrolled in their first choice.
- Only courses that achieve a minimum enrollment will be offered.
- Students will be notified of their course assignment at check-in, although the information may become available through our online database, InternConnect, just prior to arrival.
- Students may enroll in a second course to obtain additional credit from their home institution. Indicate this choice on the course preference form.
- We recognize that some students have special campus requirements. Students are responsible for indicating any special requirements and requests, such as enrollment in a specific course.
- Some courses are associated with special program initiatives, such as the NAFTA – Americas Leaders program and the U.S. China Bilateral Trade Internship program. Students in these programs should select courses accordingly.
- Most classes have a maximum of 10-17 students (with the exception of a required program course, which may have up to 25-30).
- Students have one week after the start of the program to change a course and enroll in a different course as available. Requests for course changes should be recorded on the appropriate add/drop form and directed to the attention of Melissa Spiller at courses@twc.edu. Faculty members are not permitted to add or drop students.
- Students with special needs should inform The Washington Center's disability coordinator, by emailing disabilityservices@twc.edu, prior to arrival so we can make the necessary preparations.
- Can't decide which course to take? Review the faculty bios and select a course with a faculty member who has the most interesting and relevant background for your area of interest.
- Please note that all Washington Center courses are numbered to reflect an ongoing review by The Washington Center Liaison Advisory Board. Courses listed as the 3000 level are mostly introductory or of general interest. The 4000 level courses are more in-depth, while 5000 level courses are for more advanced students with specific interests.

Johns Hopkins University Collaboration

- The Washington Center is proud to offer the Johns Hopkins University Collaboration, which is designed as a service to interns who may eventually apply to either of the two part-time master's programs - Government or Communication in Contemporary Society - or who prefer to enroll in a graduate-level course. This option will enable selected students to fulfill their academic course requirement through successful completion of a graduate level course taught at John Hopkins University (JHU). For more information, see the Johns Hopkins Collaboration description at the end of this guide.
- Spring courses at JHU are 12 weeks and meet once a week, beginning the week of January 22 and January 28, 2008.

The Washington Center Classroom and Grading Policies

- Each course meets once a week for up to three hours unless otherwise specified.
- Courses begin at 6:30 p.m. unless otherwise listed, and meet in downtown D.C. or Arlington, Virginia near Metro Stations. Students will receive course schedule and location information at check-in. An alternative start time may be

scheduled once the first class has met and students are aware of their internship schedule.

- **Attendance at each class session is mandatory** and is recorded each week. Faculty notify TWC if a student misses two classes.
- Course format is generally seminar style with high expectations for student participation. Lectures are often mixed with class participation, oral presentations and guest speakers. The pedagogical approach promoted by The Washington Center includes active, experiential, and reflective learning.
- Course attendance and full participation are mandatory even if the student is not receiving credit at his or her home institution.
- Occasionally, internship responsibilities may conflict with class attendance. Please note: faculty members cannot grant permission to miss a class. It is advisable to notify the instructor in advance to determine what, if any, resolution can be made.
- Some courses may require meetings outside of regular class hours. These sessions are noted in the course descriptions or syllabi.
- Classes canceled by the instructor or those sessions that occur on Federal holidays may be rescheduled for alternative dates.
- Professional dress is strongly encouraged.
- Students are responsible for their own computer access. Please plan accordingly.
- Students receiving a financial assistance award must complete the course to which they are assigned with a grade of "C" or better to receive the award. Students with a grade of less than a "C" in either the internship or the course forfeit any guaranteed financial assistance; and their invoice is adjusted accordingly.
- Students with outstanding balances have their grades withheld until their balance is paid. Reminder notices are not sent. Regardless of who is billed for the program or housing fees, it is the responsibility of the student to ensure proper payment reaches The Washington Center.
- Students who are graduating may need to submit an Early Grade Request. These students must complete the Early Grade Request form and have it signed by their campus liaison by the due date. A copy of this form is available on the documents and forms section of the Accepted Students website. It is the student's responsibility to ensure that our enrollment services office receives the form on time. Also, be sure to alert the instructor with sufficient notice so the timing of assignments and a final grade can be planned accordingly.

Course Materials and Fees

- Cost of books, handouts and course materials is the sole responsibility of the student. The cost usually ranges between \$60-\$80. Some courses may have additional fees for admission to performances, special events, etc.

If this is the case, instructors should inform you on the first day of class. If you are not in attendance on the first day, it is your responsibility to inquire. Some faculty have prepared course packets that are required reading for the course. You may be required to purchase such a packet. Since the cost of the packet depends on the number of students in the class, you will be told that if you are still registered in the course by a certain date, you are responsible for paying for the packet. Checks or money orders are the only acceptable form of payment and should be made out and sent to The Washington Center. Faculty members are not authorized to accept money from students for course materials.

If cost is a major concern, please contact the course coordinator, courses@twc.edu, and inquire about the fees or book expenses for a particular course.

Evaluations

- Instructors prepare written student midterm and final evaluations which are sent to the student's campus liaison.

- Students are asked to provide a midterm and final evaluation of the course and instructor. Midterm evaluations are summarized before they are sent to the instructor, while the final evaluations are copied and sent to the faculty after all grades have been submitted. Students are asked to return evaluations directly to TWC in order to ensure confidentiality.

Washington Center Courses - Spring 2008

COURSES IN INTERNATIONAL AFFAIRS AND FOREIGN POLICY

- SS08-3023** How Washington Really Works: U.S. Foreign Policy Making
SS08-3043 American Leadership and International Community: Changing Forms and Effects of Global Power and Governance
SS08-3063 American Ethnic Lobby Groups and Foreign Policy Toward the Middle East, Africa and Latin America
SS08-3123 U.S. Foreign Policy in the 21st Century: Dynamics of Change
SS08-3343 Peaceful Solutions: An Alternative to Violence
SS08-3353 Africa: Politics and Government
SS08-4123 U.S. China Bilateral Trade Relationship ¹
SS08-4283 International Organization and Humanitarian Law

COURSES IN ANTHROPOLOGY, THE ARTS, AND THE HUMANITIES

- SS08-3413** DC in Film and TV: People, Places, and Processes
SS08-3423 Washington, DC in American Urban History

COURSES IN COMMUNICATIONS

- SS08-3463** Intercultural Communications: How Washington-based Organizations Prepare for a Global Marketplace
SS08-4423 Press, Politics and Power
SS08-4483 The Mass Media and National Politics: How the Washington Press Corps Works

COURSES IN PUBLIC POLICY ISSUES

- SS08-3503** Hunger, Poverty and Powerlessness: U.S. and the Developing World
SS08-4543 Science Policy and its Challenges
SS08-4553 Understanding Implementation: From Policy to Practice

COURSES IN AMERICAN POLITICS

- SS08-3553** The Road to the White House: Presidential Elections in Historical and Contemporary Perspective
SS08-3563 The Congressional Arena: Practical Problems and Impact Strategies
SS08-3593 Ethics in the U.S. Congress
SS08-3603 Campaigning for a Cause: Changing the Nation and the World, One Big Issue at a Time
SS08-4583 How Washington Really Works: Government and Business in the New Economic Reality
SS08-4593 Congressional Politics

COURSES IN LAW AND CRIMINAL JUSTICE

- SS08-3783** Introduction to Criminal Law and Criminal Procedure
SS08-4603 Our Living Constitution
SS08-4763 Forensic Psychology

COURSES IN HOMELAND OR NATIONAL SECURITY

SS08-4623 Managing the American Intelligence Community

COURSES ON LEADERSHIP

SS08-3743 Essentials for Aspiring Leaders: A Washington Perspective

COURSES ON INTERNATIONAL BUSINESS

SS08-3803 Global Markets and International Business Strategies

SS08-5243 Trade Based Growth and Regional Models ²

COURSES ON BUSINESS

SS08-3813 Ethical Behavior in Organizations

SS08-4883 From Ideas to Action: The Anatomy of Entrepreneurship

COURSES ON RESEARCH

SS08-4983 Research and Writing

¹ Required for all students in the U.S. China Bilateral Trade Internship Program

² Required for all students in the NAFTA – Americas Leaders Program.

Please Note: Only those courses with required enrollment are guaranteed to run.

Total number of courses offered depends upon enrollment.

THE JOHNS HOPKINS UNIVERSITY COLLABORATION

These courses are offered by Johns Hopkins University, which is responsible for administering the courses. Eligibility for this option requires senior status and a minimum 3.5 GPA. Course offerings are subject to change. A maximum of eight students per semester are selected for this collaboration.

MASTER OF ARTS IN GOVERNMENT PROGRAM

See <http://advanced.jhu.edu/registration/schedule/?TermsID=12&DeptID=470> for full course descriptions.

Number Title Schedule

470.604.51	Methods of Social Inquiry	Monday	5:45 - 8:00 pm	01/28 - 05/05
470.604.52	Methods of Social Inquiry	Monday	8:05 - 10:20 pm	01/28 - 05/05
470.639.51	The Nature of Nonprofits: Culture, Governance, and Management	Monday	8:05 - 10:20 pm	01/28 - 05/05
470.649.51	The Constitution and the Separation of Powers	Monday	8:05 - 10:20 pm	01/28 - 05/05
480.655.51	Public Affairs: Shaping Public Opinion, Driving Public Policy	Monday	5:15 - 7:30 pm	01/28 - 05/05
470.662.51	The Theory and Politics of Terrorism	Monday	8:05 - 10:20 pm	01/28 - 05/05
406.671.51	Congress and Homeland Security	Monday	8:05 - 10:20 pm	01/28 - 04/28
470.696.51	Western Military Thought	Thursday	8:05 - 10:20 pm	01/24 - 05/01
470.697.51	Nuclear Weapons and US Foreign Policy	Monday	5:45 - 8:00 pm	01/28 - 05/05
470.710.51	The Politics of Foreign Policy	Thursday	5:45 - 8:00 pm	01/24 - 05/01
470.711.51	Intelligence: From Secrets to Policy	Tuesday	5:45 - 8:00 pm	01/22 - 04/29
470.712.51	The American Civil Trial	Saturday	10:00 - 1:00 pm	01/26 - 05/03

MASTER OF ARTS IN COMMUNICATION IN CONTEMPORARY SOCIETY PROGRAM

For full course descriptions see <http://advanced.jhu.edu/registration/schedule/?TermsID=12&DeptID=480>.

Number Title Schedule

480.655.51	Public Affairs: Shaping Public Opinion, Driving Public Policy	Monday	5:15 - 7:30 pm	01/28 - 05/05
480.660.51	Media Relations	Monday	7:35 - 9:50 pm	01/28 - 05/05
480.663.51	Integrated Marketing Communication	Monday	7:35 - 9:50 pm	01/28 - 05/05
480.681.51	Developing Health Communication Campaigns	Monday	7:35 - 9:50 pm	01/28 - 05/05

COURSES IN INTERNATIONAL AFFAIRS AND FOREIGN POLICY

SS08-3023

HOW WASHINGTON REALLY WORKS: U.S. FOREIGN POLICY MAKING

Instructor: Bill S. Mikhail, Ph.D.

The purpose of this course is to help students understand how Washington makes and executes foreign policy. It portrays how presidential management of foreign policy has interacted with other branches in the federal government and different political forces in promoting American diplomacy. It brings the insights of scholarship to bear on the advancement of U.S. national interests abroad, and the influences of government officials, Congress, corporations, think tanks, the media, and lobbyists and diplomats in shaping American foreign relations. This course examines the institutions, participants, and processes involved in international policymaking in the nation's capital. It also emphasizes specific issue areas such as national security and terrorism, the Middle East crisis including Iraq, international economic policy, and international development. Students discuss and assess the changes inside the foreign policy power game in Washington, D.C.

Instructor: Dr. Mikhail has been published in The Christian Science Monitor, Foreign Affairs, SAIS Review, and Middle East Policy, and is currently conducting research on Iraq, democracy in the Arab and Islamic worlds, and for the office of the U.S. Secretary of State. He has taught courses in government and history for the University of Maryland since 2001.

Education: Ph.D., University of Virginia (foreign affairs); M.A., American University (international relations); B.A., American University in Cairo (political science).

SS08-3043

AMERICAN LEADERSHIP AND INTERNATIONAL COMMUNITY: CHANGING FORMS AND EFFECTS OF GLOBAL POWER AND GOVERNANCE

Instructor: Tesfaye Demmellash, Ph.D.

This course examines the place and function of U.S. leadership within an evolving complex world order, departing from the realization that American responses to the challenges of global governance using traditional unilateralist assumptions, tools, and interventions of "foreign policy" are no longer adequate or so effective. The norms and institutions of international community can no longer be understood simply in terms of their uses for or resistance to American global interests, strategies, and interventions. The course approaches the subject from both mainstream and alternative theoretical vantage points, with a blend of historical perspective, critical analysis, and case study. Among particular topics covered are: hegemony as leadership and network power; trends in global governance; security versus democracy promotion abroad; human rights; and rethinking the purposes and appropriate forms and effects of U.S. global intervention.

Instructor Dr. Demmellash is a faculty member at the International Center for Language Studies in Washington, D.C., and in the Division of Humanities and Social Sciences at Northern Virginia Community College. He has previously taught at Boston University and is a former associate editor of The Ethiopian Register. Dr. Demmellash is the author of numerous articles on problems of democracy and stability in Africa.

Education: Ph.D., M.A., Boston University (government, international relations); B.A., Brandeis University (government).

SS08-3063

AMERICAN ETHNIC LOBBY GROUPS AND FOREIGN POLICY TOWARD THE MIDDLE EAST, AFRICA AND LATIN AMERICA

Instructor: David A. Dickson, Ph.D.

The practical dimensions of exerting political influence in a highly competitive political environment are combined with discussions of the nature of identity in American society. Topics approached in this course include the genesis and content of ethnic identity, contributing factors to lobby group effectiveness, and conflicting interpretations of the legitimacy of ethnic lobbying. Case studies include the Jewish-American

and Arab-American lobbies and their allies, the African-American lobby, and Latinos in the political arena. Through an interactive and participatory classroom style, students should be prepared to examine how both political identities and U.S. foreign policy are shaped in the rough-and-tumble world of lobbyists and their congressional and executive branch allies and adversaries.

Instructor: Dr. Dickson teaches part-time in the graduate division of George Washington University's national security program and recently completed an assignment as a program officer in the research and studies division of the United States Institute of Peace. He has served in a variety of teaching and administrative positions including head of the M.A. program in political science at Northeastern University in Boston and the interdisciplinary program in international relations at Beloit College in Wisconsin. Dr. Dickson sat on the executive councils of the New England and Northeast Region Political Associations and was director of the Governor's School for International Studies in Memphis, Tennessee. He also chaired the World Affairs Council in Memphis. Dr. Dickson has been a commentator for the electronic and print media on U.S. foreign policy.

Education: Ph.D., Harvard University (government), B.A., Bowdoin College.

SS08-3123

U.S. FOREIGN POLICY IN THE 21ST CENTURY: DYNAMICS OF CHANGE

Instructor: Robert E. Henderson, M.S.F.S.

This course examines U.S. national security and the development of a plural international order with a focus on Afghanistan, Iran, Iraq, North Korea, Somalia and other points of conflict and opportunity in the developing world. What should the United States do as a superpower in an increasingly multi-polar world to ensure security for its homeland, to reinforce the momentum toward a liberal international order in which economic freedom and political liberty are paramount, and to prevent the growth of stateless or state-sponsored, violence-prone movements?

What does the U.S. do next? How do you learn to anticipate international change? What are the implications for your career? How is policy made? How do you find a job that will allow you to take advantage of this emerging world and make a difference? The course brings international relations theory and practice together in an open, interactive environment that has practical applications. Participating students should expect to improve writing, public speaking, and analytical skills and gain a foundation for careers in international relations and security affairs.

Instructor: Prof. Henderson is a twenty-year veteran of building the institutions of change in the transitional, developing world. He has field experience in 44 countries including: Albania, Angola, Colombia, El Salvador, the Horn of Africa, Grenada, Mozambique, Nicaragua, Panama, Philippines, the former Republics of Yugoslavia (Bosnia, Macedonia and Serbia), the Republic of South Africa, Uganda and Zimbabwe. He is certified by the United Nations as a Chief Technical Advisor for Electoral Processes and has written widely on the organization of civil society in transitional political cultures. Prof. Henderson is an advisor at the Center for the Study of the Presidency in Washington, D.C. and a consultant. In 2005, Prof. Henderson was given The Washington Center Faculty Member of The Year Award.

Education: M.S.F.S, Georgetown University (North/South Security Relations - Horn of Africa and Southern Africa); B.A., Harvard University (government/international relations).

SS08-3343

PEACEFUL SOLUTIONS: AN ALTERNATIVE TO VIOLENCE

Instructor: Colman McCarthy, D. HUMANE LETTERS

A violent crime is committed every 17 seconds. The leading cause of injury among American women is being beaten at home by a man. More than 35,000 people are killed in wars every month. Forty thousand die of hunger-related diseases every day. The U.S. military budget is \$700 million a day, three times the Peace Corps budget for a year. Those are the problems. What are the solutions? This course offers the study of

the writings of past and current peacemakers, including Mahatma Gandhi, Martin Luther King, Dorothy Day, Leo Tolstoy, Jeannette Rankin, Gene Sharp and others. Studying peace through nonviolence is to give one's mind and soul a chance to develop a philosophy that resists the force of fists, guns, bombs, and armies, and embraces the force of restorative justice, truth, love and organized compromise.

Instructor: Prof. McCarthy, who was a Washington Post columnist for 28 years, is a journalist and author of five books on social justice. He directs the Center for Teaching Peace and teaches courses on nonviolence at Georgetown University Law Center, the University of Maryland, American University and three Washington-area public high schools. American University twice voted him Professor of the Year. He is a regular speaker at U.S. colleges and universities across the nation. In 1999, The Washington Center named him Faculty Member/Lecturer of the Year.

Education: D. Humane Letters, Saint John's University, Wheeling Jesuit University, Walsh University, Belmont Abbey College, and Spring Hill College; B.A., Spring Hill College (English).

SS08-3353

AFRICA: POLITICS AND GOVERNMENT

Instructor: Brook H. Beshah, Ph.D.

This course will familiarize students with issues within the context of the African continent. Africa has more than 50 states with a population close to 900 million; and is a mix of traditional and modern societies. As the cradle of mankind, the continent boasts thousands of languages, and myriad rich cultures.

Topics of discussion include: colonialism and Western democratic values and systems; the globalization process and its subsequent ramifications; the IT revolution and global flow of information; the movement of capital, goods, and services; deep rooted socio-economic issues plaguing the continent; unabated population explosion; diseases like malaria, TB, HIV/AIDS; and the exodus of trained manpower and legal and illegal migration of people to the global North.

Instructor: Dr. Beshah is currently a faculty member in Northern Virginia Community College's Humanities Division; and prior to this position, he worked as the deputy permanent representative of Ethiopia to UNESCO. From late 2004 to January 2006, Dr. Beshah worked as the vice president of the Africa Group of countries in UNESCO and the President of the East African Region. From 2001 to 2004, he served as the deputy ambassador of Ethiopia to the U.S, representing Ethiopia by promoting its national interest in the bilateral relations with the U.S. government and directing public diplomacy activities of the Ethiopian Embassy. Prior to that, Dr. Beshah was the head of the external relations office of Addis Ababa University. He has taught numerous political science, international relations, and media courses in Ethiopia and Germany. He has participated in numerous national, regional and international conferences, workshops, seminars, technical meetings and training programs in Africa, Europe and the U.S. and was also a visiting scholar and part-time instructor.

Education: Ph. D., Leipzig University (international political communications); M.A. Certificate, Ohio University; M.A., Leipzig University (political science and international relations); B.A., Addis Ababa University (political science and international relations).

SS08-4123

U.S. CHINA BILATERAL TRADE RELATIONSHIP

Instructor: To Be Determined

Note: This class is restricted to students participating in the U.S. – China Bilateral Trade Internship Program. This course prepares students to analyze and understand the trade relationship between China and the United States and obtain practical experience in productive bilateral negotiation. Boeing fellows will gain a general comparative understanding of the U.S. and Chinese cultures as well as key issues that intersect and impact trade and business economics between the two countries. The course will focus upon U.S. – China trade and economic issues with specific disquisition toward history, policies, practices, and negotiation styles. Participants

will examine underlying cultural differences within the business-and bilateral trade arena (similarities, differences, communication styles, and conflict resolution). Chinese modern history, politics, philosophy, as well as the growth of U.S. involvement with China over the past two centuries, including immigration will be topics of analysis. Emphasis will be placed on the major 21st century economic and business aspects of the bilateral trade agenda that influence and irritate the political relationship. Some previous Chinese language or history is required. As part of the experiential pedagogical approach, students should expect to be interactive in the class. Participatory learning will include case study presentations and team work. Upon completion of the program, students will gain a better understanding of both the Chinese and Western business cultures, improve their capabilities to manage cross-cultural collaboration, and address issues of the U.S.-China bilateral trade agenda.

SS08-4283

INTERNATIONAL ORGANIZATION AND HUMANITARIAN LAW

Instructor: Max Hilaire, Ph.D.

This course introduces students to the field of international humanitarian law and the role of international organizations in its creation, application and enforcement. It focuses on the development and creation of international humanitarian law, from The Hague Conventions of 1899 and 1907 to the Geneva Conventions of 1949 and the Protocol to the Geneva Conventions of 1977. It also provides an understanding of the application and enforcement of international humanitarian law by international organizations and international tribunals. Students gain insights into the workings and mandates of the International Criminal Tribunal for the Former Yugoslavia, the International Criminal Tribunal for Rwanda and the International Criminal Court.

The course identifies and defines crimes punishable under international humanitarian law, i.e., war crimes, crimes against humanity and genocide, and the procedures for prosecuting those who are individually criminally responsible for violating international humanitarian law. The course helps students achieve an understanding of how international humanitarian law applies in different conflict situations, such as the wars in Afghanistan and Iraq and the conflict in Darfur. The course examines the controversy surrounding the status of detainees and abuse at Guantanamo Bay, Baghram and Abu Ghraib. In summation, the course examines the role the United Nations, the International Committee of the Red Cross and other international organizations play in the formation and implementation of international humanitarian law.

Instructor: Dr. Hilaire is chairman of the political science and international studies department at Morgan State University in Maryland. He has also taught at the Central European University in Budapest, Charles University in Prague, Colgate University and the African Center for Strategic Studies at the National Defense University. In 2000 he received a Fulbright Lecture and Research Award. He established the Morgan State Political Leadership Institute to train future leaders for public office and leadership roles in international organizations. He is an expert in international and humanitarian law and has written and lectured extensively both in the U.S. and abroad. Among his many publications are the United Nations Law and The Security Council (2005) and International Law and the United States Military Intervention in the Western Hemisphere (Nijhoff Law Specials, No. 28). In 2007, Dr. Hilaire received The Washington Center's Faculty of the Year Award.

Education: Ph.D., M. Phil., M.A., Columbia University (international relations); B.A., Morgan State University (political science).

COURSES IN ANTHROPOLOGY, THE ARTS, AND THE HUMANITIES**SS08-3413****DC IN FILM AND TV: PEOPLE, PLACES, AND PROCESSES**

Instructor: Deirdre Evans-Pritchard, Ph.D.

Focusing on the period from Nixon through to today, this course analyzes the issues and ethics of the representation of politics and the nation's capital in fiction films and television. Through debate and analysis, class participants consider the ways in which the entertainment media creates our sense of history and political process; the significance of screen portrayals in the public imagination; the construction of filmic narrative and structure; and the relationship of media to our understanding of time, place and society.

Instructor: Dr. Evans-Pritchard is a film and media specialist at the University of the District of Columbia, working to create new film/cultural events, documentary production and television programming. She has worked in media and arts for over twenty years to effectively translate educational and social ideas and issues into visual form. She is academically trained in Middle East studies, anthropology and folklore and has taught and researched widely in all these areas. Most recently she was the director of the DC Meets Delhi Festival of Film, Dance and Debate: 2007. Her projects have included: the Anthropos International Documentary Film Festival housed at the University of Southern California and American Film Institute (AFI), Los Angeles; documentaries on popular culture icons for A&E and The Learning Channel; the audio-visual component of "Recycled, Reseen," a nationally touring museum exhibition about art made from recycled materials; and "Urban Folk Fashion," a Smithsonian exhibition (as museum curator). Dr. Evans-Pritchard's expertise in intercultural films and festivals were brought to the fore as a two-year Senior Fulbright scholar in communications in Lebanon (2000-2002) and as faculty at the University of Southern California's Film School and Center for Visual Anthropology. She has also taught at both the graduate and undergraduate levels at Cambridge University (Arabic), UC Santa Cruz (Anthropology), and UC San Diego (Communications). She has worked alongside many luminary filmmakers and strives to promote media and educational events that challenge and inspire. She has participated in numerous conferences and events, published widely, hosted conferences and festivals and received grants and awards (NSF, Getty Foundation, NEH, Fulbright).

Education: Ph.D. University of California, Los Angeles (folklore and mythology); M.Phil. Cambridge University, UK (social anthropology)

SS08-3423**WASHINGTON, DC IN AMERICAN URBAN HISTORY**

Instructor: John Alexander Williams, Ph.D.

This course examines the relationship between Washington, the capital, and "DC," the city, a place with a unique history and distinctive influence whose development also reveals the processes and problems that have shaped the growth of all American cities. Topics include the blend of European ideas and American possibilities that shaped the city's founding, its place in the national urban network that emerged during the 19th century, its role as a model of modernist urban planning during the 20th century and the impact of metropolitan expansion and decentralization in the post-industrial era. Washington's place on the evolving frontier of American race relations from 1791 to the present is also examined.

Instructor: Dr. Williams is both a retired professor and a recovering bureaucrat, having interrupted his academic career for service as an administrator in four federal agencies between 1980 and 1998. He returned definitively to academia at Appalachian State University, where he was named Greer Distinguished Professor of History in 1999. He has taught urban and regional history at Notre Dame and West Virginia universities as well as at Appalachian and has also taught urban history as a Fulbright lecturer at Kyoto University in Japan. He has authored or co-authored four books, edited two others, including book chapters on civic identity and ethnicity in Chicago and San Francisco and a special issue on urban, local and regional history in the journal *The Public*

Historian. Cured of his Potomac fever but not of his enthusiasm for Washington, he currently divides his time between homes in Foggy Bottom and Blowing Rock, NC.

Education: Ph.D., M.A. Yale University (U.S. History); B.A. Tulane

COURSES IN COMMUNICATIONS

SS08-3463

INTERCULTURAL COMMUNICATIONS: HOW WASHINGTON-BASED ORGANIZATIONS PREPARE FOR A GLOBAL MARKETPLACE

Instructor: Ajay K. Ojha, Ph.D.

In the age of globalization, is the U.S. prepared to conduct business with other countries and other cultures? Is learning a foreign language or traveling abroad sufficient experience for the U.S. workforce to compete in the global marketplace? This course examines current D.C.-based for-profit and non-profit organizations and how they prepare to conduct business with an international focus and with international clientele. In doing so, the course examines relative intercultural communication theories and models and how they apply to the professional environment of Washington, D.C. Topics include how organizations prepare employees to conduct international business, how organizations acclimate to differing cultures within existing departments, and how globalization impacts D.C.-based organizations and their constant pressure to stay at the forefront. Particular situations to be examined include non-profit international development organizations and government agencies sending people into culturally sensitive areas of the world.

This course suits students with at least an introductory class in organizational communication or an introductory class in business administration. However, it is open to any and all students who have a genuine interest in organizational communication and/or intercultural communication. The pedagogical approach combines lectures, group presentations, and papers. During the first two-thirds of the course, there will be lectures and discussions on relevant class topics. During the remaining weeks, students present group presentations on D.C.-based organizations. Following each presentation students will pose questions and a group discussion will ensure regarding the organizations presented.

Instructor: Dr. Ojha is employed as a Department of Defense government contractor. He was formerly The Program Advisor for The Norm Mineta Internship Program at The Washington Center and has taught for 7 years. He is the author of published articles in speech communication journals and his areas of research and teaching include business communication, intercultural communication, interpersonal communication, mass communication, organizational communication, small group communication, and public speaking. He served as an instructor for several Upward Bound programs and as a graduate assistant during his graduate education. He has made numerous presentations at professional conferences and is active in professional communication associations and public service. From 2004 to 2005, he served as a section reviewer for the Rocky Mountain Communication Review. He regularly volunteers his time in community service and has served the United States via AmeriCorps.

Education: Ph.D., Southern Illinois University Carbondale (speech communication); M.A., Eastern Illinois University (speech communication); B.A., University of North Carolina Chapel Hill (communication studies).

SS08-4423

PRESS, POLITICS AND POWER

Instructor: Marjorie Kline, M.P.A.

This course examines Washington's techniques for communicating by considering how various social and business trends influence the political communications arena. We explore various turning points in political and executive communication theory and practice, including the 24/7 news cycle, political and corporate scandal, war, technology and celebrity culture. We discuss aspects of image control, the role of icons and iconoclasts in politics and the media, and evolving audience expectations. Using a mix of case

studies and readings, current events, class discussion, documentaries and guest lecturers, students gain a deeper understanding about the most important forums for message delivery, including press conferences, the Sunday talk shows, interviews and speeches. Students learn about message development, including the power of talking points, the latest buzzwords and other rhetorical signals - such as why insiders leak information to the media, and the growing role of publicists and self-promotion.

Instructor: Prof. Kline is a corporate communications consultant who helps clients resolve communication issues. Her expertise is message development and delivery, speech writing and presentation training. She works with corporations and associations. Previously, she worked on Capitol Hill.

Education: M.P.A., Harvard University; B.A., Indiana University (journalism).

SS08-4483

THE MASS MEDIA AND NATIONAL POLITICS: HOW THE WASHINGTON PRESS CORPS WORKS

Instructor: David Lightman, M.A.

Note: The size of this course is limited to 10 students. Priority will be given to those students in the Mass Communications Program. Prior knowledge of journalism is recommended. This course goes inside the world of the professional journalist in Washington, D.C., to help students understand how the unique environment of the nation's capital affects the creation and dissemination of the news. Topics of discussion include: How do all these reporters work? What do they do each day? How do they know where to go, who to talk to, how to write something so that people care, and write it by deadline time? Students will follow three major news stories - involving the federal budget, a major political issue and a Supreme Court case - through the semester. Students write papers about these topics and discuss them in class. As a result, students should become familiar with various sources of information and how to interpret them (e.g., Supreme Court briefs, congressional committee reports, federal budgets, etc.).

Instructor: Prof. Lightman, a longtime member of the Washington Press Corps, is the Washington Bureau Chief of the Hartford Courant. He has worked in Washington for more than 25 years and has had 10 years of local reporting experience, including work for the Baltimore Sun. He has been president of the Annapolis Correspondents Association and was involved in a landmark Supreme Court case, Lightman vs. Maryland, where prosecutors sought to challenge Maryland's 75-year-old shield law. He has taught at Towson University, American University and the University of Maryland, and he has appeared on various public affairs programs, including many covered by CSPAN. Prof. Lightman has received The Washington Center's Faculty Member of the Year Award.

Education: M.A., B.A., University of Maryland (history).

COURSES IN PUBLIC POLICY ISSUES

SS08-3503

HUNGER, POVERTY AND POWERLESSNESS: U.S. AND THE DEVELOPING WORLD

Instructor: Richard A. Hoehn, Ph.D.

The course analyzes the causes of, and solutions to, hunger in the United States and abroad. Topics include domestic policies, such as the food stamp and child nutrition programs; international policies - aid, trade and debt; international institutions - nongovernmental organizations, the World Bank and UN agencies; and education and advocacy strategies, e.g., communications and grassroots organizing, to influence public policies.

Instructor: Dr. Hoehn has been director of Bread for the World Institute and a regional organizer at Bread for the World (BFW). Prior to BFW, he was associate professor of Church in Society at Brite Divinity School, Texas Christian University (TCU) and taught in the TCU graduate division. During the Winter Semester, 2007, he taught Sociology and Conflict Studies at Lithuania Christian College in Klaipeda, Lithuania. Dr. Hoehn is the author of "Up From Apathy: A Study of Moral Awareness and Social Involvement," monographs, articles and reviews. He has addressed

colleges, conventions and agencies, both in the United States and abroad.

Education: Ph.D. (with distinction), M.A., University of Chicago (ethics and society); M.Div., Trinity Lutheran Seminary; B.A., Capital University.

SS08-4543

SCIENCE POLICY AND ITS CHALLENGES

Instructor: Michael Simpson, D.Env.

This course helps students think about and participate in creative, constructive, holistic and realistic assessments of a broad range of science policy challenges. Among the topics for research, analysis and discussion are: prevention and remediation of public and occupational safety and health risks; interactions of local-to-global governmental policies, laws, regulations, public and private interests, economics, ethics, and rights; and policy planning, development and implementation, incorporating research and development, information, communication, regulation, legislation, education, and incentives.

Instructor: Dr. Simpson has been a specialist in life sciences at the Congressional Research Service. He has had considerable experience working as a science advisor with members of Congress, the public and private sectors, research organizations, academe and community programs. His activities have involved the integration of science with other disciplines to produce and communicate comprehensive policy analysis involving the biosciences and environmental technologies. In 1997, Dr. Simpson was named Faculty Member of the Year by The Washington Center.

Education: D.Env., University of California, Los Angeles (environmental science and engineering); M.S., University of California, Berkeley (energy and resources); M.S., University of San Francisco (biological sciences); A.B., University of California, Berkeley (biological sciences).

SS08-4553

UNDERSTANDING IMPLEMENTATION: FROM POLICY TO PRACTICE

Instructor: Eriko Kennedy, Ph.D.

“No Child Left Behind” had a laudable objective—to improve national educational standards and to create accountability. Six years later, has the implementation of this initiative proven successful? This course focuses on the critical challenges of implementing legislation, policy initiatives, and other good ideas. We will use case studies to analyze effective implementation efforts and failures. Examples of federal, state and local social welfare, education, public health and national security initiatives will be used. Students can explore their own sector and/or area of interest in the final group project. This course provides an overview of implementation research and its place within political science and administration studies. It offers a theoretical and practical framework to consider while crafting and implementing policy. These principles can be applied in the public, non-profit, or the for-profit sector.

Instructor: Dr. Kennedy has worked in state and DC government as well as in the nonprofit social service sector. Her experience ranges from developing policy positions (women and poverty, surrogacy) for the Massachusetts Caucus of Women Legislators, to evaluating federally mandated prevention (AIDS, violence) and breast cancer programs in New York City and Washington, DC. She also served as the Assistant Director of Travelers Aid (transient and refugee services) developing organizational infrastructure. Dr. Kennedy has also served on various nonprofit boards initiating and implementing long-range planning and fundraising efforts.

Education: Ph.D. Columbia University (social work, administration); M.A. Boston University (social work, human services administration); B.S.W. University of Hawaii (social work).

COURSES IN AMERICAN POLITICS

SS08- 3553

THE ROAD TO THE WHITE HOUSE: PRESIDENTIAL ELECTIONS IN HISTORICAL AND CONTEMPORARY PERSPECTIVE

Instructor: Roger Kingsley, Ph.D.

Of all the events and processes in American politics, presidential campaigns and elections are of the greatest interest to citizens of the United States and observers around the world. Because the President of the United States is regarded as the most important leader in the free world, it is not surprising that the presidential candidates and their campaigns are of such great interest and fascination. This course focuses on the various elements of presidential campaigns and elections: the constitutional underpinnings of the election system, including the Electoral College; primaries and national party conventions; campaigns and candidates. It also examines the roles and influences of key institutional components such as political parties, campaign finance, the media, and the emerging importance of the internet. Presidential elections will be viewed from a historical perspective so that students will gain an appreciation of how elections have evolved, the major parties that have dominated the political landscape, and also how minor parties and their candidates have sometimes influenced elections. The 2008 presidential candidates and their campaigns are an important focus of the course. Students will have opportunities to research and discuss the candidates, campaign strategies, issues, and public opinion as the 2008 election draws closer.

Instructor: Dr. Kingsley is currently an adjunct associate professor of political science at the University of Maryland, University College. He has done public policy consulting and advocacy for numerous organizations and recently served as director of government relations and policy advocacy for the National Practitioners Network for Fathers and Families. He was director of the congressional relations division of the American Speech-Language Hearing Association for 19 years and established and directed its PAC.

Education: Ph.D., M. Phil., M.A., Rutgers University (political science); B.A., University of Southern California (political science).

SS08- 3563

THE CONGRESSIONAL ARENA: PRACTICAL PROBLEMS AND IMPACT STRATEGIES

Instructor: John Forkenbrock, M.S.

This course examines the activities involved in the shaping and passage of legislation and the ways in which individuals and organizations inside and outside the government can affect the process. The course includes a brief description of legislative procedures; in-depth reviews of the congressional hearing process; subcommittee, chamber and conference committee deliberations; and the report writing process - who writes what, why, and its effectiveness. The course will also focus on how the federal budget process has become the major vehicle by which Congress and the President impact public policy. The course will trace the evolution of the budget and appropriations process beginning with the Nixon Presidency to Congress's attempt to reclaim control over fiscal policy through the passage of the Budget Control Act of 1974 to the current executive/legislative conflict over deficit reduction. Specific emphasis will be on the points of impact and the strategies involved in influencing each phase. Topics to be considered include budget reconciliation, committee differences, the authority of seniority, the role of the committee chair, majority- minority relations and the roles of staff and lobbyists. The House of Representatives will serve as the basic, but not the sole, focal point for the course perspective.

Instructor: Prof. Forkenbrock is the executive director of the National Association of Federally Impacted Schools. He has been involved in the executive and legislative branches of government in various capacities. In 1994, Prof. Forkenbrock was given The Washington Center's Agency Supervisor of the Year Award and has received the Faculty Member of the Year Award.

Education: M.S., University of Northern Iowa (political science/education); B.A. University of Northern Iowa (education).

SS08-3593**ETHICS IN THE U.S. CONGRESS**

Instructor: Leon C. Buck, J.D.

White collar crime, political corruption, and ethics in the U.S. Congress. This course offers a detailed and comprehensive examination into ethics investigations in the U. S. Congress – concluding with a mock congressional hearing where students assume roles as members of Congress, lobbyists, attorneys and expert witnesses. Through a study of congressional ethics, students will be expected to increase their knowledge of the inner workings of Congress and how it conducts investigations as an institution; how current ethics laws are interpreted and followed by members of Congress and their staff; and how Congress has responded and is currently responding to apparent violations of ethics laws. The course is expected to have guest speakers from Capitol Hill who will provide additional insight into the current state of ethics rules in Congress.

Students examine many major ethics cases of recent years, including the cases of Adam Clayton Powell; Joe McCarthy; the Abscam bribery; Senator David Durenberger, accused of supplementing his income through book promotions; the Keating Five, accused of using undue influence with the Federal Home Loan Bank Board on behalf of Lincoln Savings and Loan owner Charles Keating; House speakers James Wright and Newt Gingrich; Senator Robert Packwood, accused of sexually harassing his employees; Senator Robert Torricelli, accused of accepting improper gifts; the celebrated case of powerful lobbyist Jack Abramoff; and the most recent cases of Congressmen James Traficant, Bob Ney, Randy “Duke” Cunningham, William Jefferson, and the Mark Foley congressional page scandal and cover up.

Instructor: Prof. Buck works at the American Red Cross as a director in the office of government relations and public policy where he provides counsel and advice to the Hurricane Recovery Program. Previously, he served as legislative director and chief of staff to Congresswoman Sheila Jackson Lee. Mr. Buck also co-founded Government Strategies, a government relations firm serving clients before Congress and federal agencies. Prior to that, he served as the minority counsel to the Subcommittee on Immigration, Border Security and Claims of the House Judiciary Committee, and as legislative counsel to D.C. mayors Sharon Pratt Kelly and Marion Barry.

Education: J.D., Howard University; B.A., Colby College.

SS08-3603**CAMPAIGNING FOR A CAUSE: CHANGING THE NATION AND THE WORLD, ONE BIG ISSUE AT A TIME**

Instructor: Robert SanGeorge, MA

This course will take students inside the world of national and international advocacy campaigning, as practiced by non-profit organizations. Using a combined case study and theoretical approach, the course will explore key challenges that face advocacy campaigners as they research, plan, operate and evaluate the impact of major issue campaigns. There will be a particularly strong focus on “cyber-campaigning” (about 25 percent of class time). This reflects the rapidly growing importance of online advocacy to reach audiences, raise funds and make an impact. The class will analyze a range of campaigns involving many of the key issues of our time, including: public health, children, the environment and human rights. This will be an interactive class. Students will be expected to question assumptions and bring their own ideas about campaigning in the 21st Century.

Instructor: For more than two decades, Professor SanGeorge has worked as a senior-level executive in communications, advocacy and development for several not-for-profit organizations, including the United Nations (Geneva), the World Wildlife Fund (Geneva), the National Audubon Society (New York) and the World Resources Institute (Washington). His expertise in advocacy communications has been recognized by the National Academy of Sciences, where he served on its Committee on Risk Perception & Communication, which produced a pioneering study on this subject focusing on the public health, the environment and consumer safety. Professor SanGeorge’s expertise that includes work on a wide range of important public policy issues,

including: public health, children, climate change, energy, refugees, the environment and poverty alleviation. This work has involved extensive advocacy campaigning, as well as online and print publishing, persuasive messaging and special events production. In addition to high level work and publications, professor SanGeorge has lectured in 17 countries around the world, primarily in Africa and Europe.

Education: M.A., Ohio State University (Public Policy);,Ohio State University, (Kiplinger Foundation Fellow); B.A., Syracuse University (Political Science); B.S., Syracuse University (Advocacy Communications).

SS08-4583

HOW WASHINGTON REALLY WORKS: GOVERNMENT AND BUSINESS IN THE NEW ECONOMIC REALITY

Instructor: Charles Bartsch, M.A.

The current economic climate in the U.S. is one of change as we face continuing economic challenges from abroad. The extent to which all sectors - public and private - play a role will help determine how well the nation competes to meet the economic and political challenges of the 21st Century. In practice, this climate of change is defined by our nation's "competitiveness" relative to others. Competitiveness is a cross-cutting and crosssectoral concern, pursued by private companies yet strongly influenced by diverse federal programs and policies proposed by the President, adopted by Congress, and carried out by federal agencies. This course unfolds not as an economics class but as a sophisticated, current events seminar that explores the challenges of change in three ways.

First, it examines the powers, areas of influence, and traditional roles of key government areas that could influence how well we meet the competitiveness challenge. These include executive branch policy and program offices, Congress, and federal regulatory and implementing agencies. Second, it examines the basic elements of the nation's "competitiveness" framework that influence the climate of change: the educational system (especially K-12 in the context of the No Child Left Behind Act), workforce skills and training, the financial climate for U.S. companies (including tax issues and how public programs affect investment), impacts of technology transfer and modernization, and international trade policy (especially in the context of China). The course also focuses on the political, economic and social impacts of emerging out-sourcing and off-shoring issues. Third, it studies the role of the federal government in meeting the concerns and opportunities of each element - what has traditionally been done, as well as emerging initiatives. Course materials include excerpts from state and federal agency reports, Congressional testimony and legislative proposals, and current articles and critiques.

Instructor: Prof. Bartsch is vice president for Social Programs and Strategic Communications at ICF International, where he specializes in economic and community development issues. Formerly, he was a senior policy analyst with the Northeast-Midwest Institute/Congressional Coalition, where he also staffed the Congressional Task Force on Manufacturing. He delivers training to a host of public and private organizations, and prepares and supervises more than a dozen research reports and articles annually on competitive themes, which are used by public and federal agencies, Congressional offices, and private-sector organizations. Prof. Bartsch has received The Washington Center Faculty Member of the Year Award.

Education: M.A., University of Illinois at Chicago (urban policy and planning); B.A., North Central College, Illinois (political science and history).

SS08-4593

CONGRESSIONAL POLITICS

Instructor: Ross Baker, Ph.D.

The year 2008 will usher in many political events and those residing within the beltway will have a ring-side seat to witness and participate in the political process. As 2008 begins, the 110th Congress will mark its second session from which in 2006, the Democrats gained control of both the House and the Senate, but only by the narrowest of margins. Since 2006, both houses of congress and both political parties have seen

elected members step down from office, some by indictment others by scandal. Moreover, President Bush and his administration also faced increased scrutiny and scandal as congress pressed the executive branch over the firing of a number of U.S. Attorneys for what appeared to be strictly political reasons. Students enrolled in this course will have an insider's view of congressional politics from one of the nation's top congressional scholars. This opportunity allows students to gain a comprehensive understanding of how congress really works: Not what the book tells you.

Instructor: Dr. Baker, one of the nation's most notable and often-quoted congressional scholars, author of several books, and The Washington Center's 2008 Scholar in Residence. In addition to teaching the spring 08 "Congressional Politics" course, Dr. Baker will contribute to The Washington Center's Political Leadership program, and will serve as faculty director for The Washington Center's Inside Washington 2008 seminar week titled "In Pursuit of the Presidency." Dr. Baker received his Ph.D. from the University of Pennsylvania and has taught at Rutgers University for over thirty years. He has worked for or served as an advisor to both U.S. Senators and Representatives on both sides of the aisle, and will return to the United States Congress to serve Senate Majority Leader Harry Reid (D-NV) during the spring of 2008. Dr. Baker is a frequent commentator and contributor to national news organizations such as the New York Times, Los Angeles Times, Newsday, Chicago Tribune, The Boston Globe, The Philadelphia Inquirer, USA Today, and The Washington Post. He has also been heard on the National Public Radio program 'All Things Considered.' Dr. Baker is the author of several books, some titles include: Friend and Foe in the U.S. Senate, House and Senate, and most recently Strangers on a Hill, Congress and the Court. Before joining Rutgers, Dr. Baker was a research associate at the Brookings Institution. In recognition of his scholarly work and leadership, Dr. Baker was the 2006 recipient of The Washington Center's Faculty Director Award for outstanding academic leadership.

Education: A. Ph.D., M.A., A.B., University of Pennsylvania

COURSES IN LAW AND CRIMINAL JUSTICE

SS08-3783

INTRODUCTION TO CRIMINAL LAW AND CRIMINAL PROCEDURE

Instructor: Melvin Hardy, J.D.

Violence has become an increasing factor in all facets of society and in all regions of the United States. Media coverage and television movies about criminal activity have heightened the awareness of the process and procedure of criminal law throughout the U.S., but few people fully comprehend the entire scope of the issue. Each class covers three areas: the standard elements of certain crimes and a discussion of the evidence needed to establish a crime, criminal procedure, and police powers. The class covers offenses against the person (homicide, assault and battery, abduction, rape, false imprisonment, kidnapping and robbery), offenses against habitation (burglary, arson and occupancy), and offenses against property (larceny, robbery, embezzlement, false pretense, theft, counterfeiting and extortion). This course is taught as an introduction to criminal law.

Instructor: Prof. Hardy is an attorney for the Internal Revenue Service. He clerked in the law firm of Stem, Rosenau, Rosenthal, and Linde. He has conducted legal research in a variety of areas for law firms in Washington, D.C., and Charlotte, North Carolina. He is also an instructor at the University of the District of Columbia. In 2003, Prof. Hardy received The Washington Center's Faculty Member of the Year Award.

Education: J.D., Howard University; B.S., Oakwood College (business administration).

SS08-4603

OUR LIVING CONSTITUTION

Instructor: Janice E. Garlitz, J.D.

Note: Only students receiving academic credit for their internship course should enroll in this class. This course examines constitutional law and the U.S. court system that interprets and applies our written

Constitution. The first class is an organizational one in which the class members select the topics that they wish to study and plan their semester. The second class sets the framework for understanding constitutional law issues by discussing the structure of our Constitution, the organization and jurisdiction of the U.S. courts, judicial review, judicial restraint, and separation of powers among the three branches of the federal government. The third and remaining classes are group discussions incorporating oral presentations considering this framework and our Constitution by focusing on contemporary, controversial legal issues raised by cases decided by, or waiting to be decided by, the U.S. Supreme Court or otherwise of current interest, including abortion, death penalty, right to die and physician-assisted suicide, the USA Patriot Act, gun control, and cyber porn. The class also will select a topic for a research project. Past projects have included presidential elections, preparing living wills, judicial appointments, capital punishment and gay rights. The students will learn how to "brief" a case (a critical skill for those intending to go to law school) and visit the U.S. Supreme Court.

Instructor: Prof. Garlitz is the founder of her own law firm, where her practice covers a diverse range of legal issues from drug testing and employment law to commercial lending. She clerked for the Honorable J. Dickson Phillips, Jr., U.S. Court of Appeals for the Fourth Circuit. Prof. Garlitz is also an instructor for the U.S. Small Business Administration and a frequent speaker on employment and personnel issues. She is the 1998 recipient of The Washington Center's Faculty of the Year Award.

Education: J.D., University of Virginia; A.B., Cornell University (social relations).

SS08-4763

FORENSIC PSYCHOLOGY

Instructor: Jack Kitaeff, Ph.D., J.D.

In this course students will gain an understanding of the intersections of the fields of psychology as it is applied to the law and of the law as it is applied to psychology. The course looks at the manner in which the science and profession of psychology plays an integral part in the American legal system. It also focuses on special topics in criminal investigations where psychological expertise can be helpful. Topics covered include: psychological assessment services for law enforcement, police officer stress and critical incidents, cultural sensitivity and image in law enforcement, the crime of murder, common law defenses, identification of suspects, the criminal jury, serial murder, investigating serial murder, psychological profiling, and the paraphilias. This is an introductory course and no previous coursework in the field is required, but some exposure to abnormal psychology and criminal justice courses is recommended.

This course does not require a textbook.

Instructor: Dr. Kitaeff, a clinical psychologist and attorney, has been in private practice in police and forensic psychology since 1983. He has consulted with numerous law enforcement agencies nationally and has served as the psychology director of a Virginia state psychiatric hospital and as a psychologist in the army. Dr. Kitaeff has been called as an expert in various venues including the media. He has written three books in the field of forensic psychology or law enforcement and is currently writing a textbook on Forensic Psychology for Prentice-Hall which will be released in the summer of 2008. Dr. Kitaeff is a full professor (adjunct) with the University of Maryland University College. He is also on the faculty of Walden University and Catholic University where he teaches in the psychology-law (MA/JD) program.

Education: Ph.D., University of Mississippi; J.D., George Mason University; M.S., State University of New York; B.A., Brooklyn College.

COURSES IN HOMELAND OR NATIONAL SECURITY

SS08-4623

MANAGING THE AMERICAN INTELLIGENCE COMMUNITY

Instructor: Jon D. Holstine, Ph.D.

Information about other countries' intentions and capabilities is essential to successful foreign and defense policy making. Intelligence gathering, evaluation and dissemination is a multi-billion dollar industry, employing virtually every technique from the ancient art of eavesdropping to the most modern of technical devices. It has a mythology and culture that to the outsider suggests a dim world of deliberate distortion, deception and double dealing. Episodes such as the case of Aldrich Ames raise questions about the effectiveness of our intelligence agencies. By its very nature, the intelligence community seems incompatible with the transparency and public availability we associate with democratic governing. This course will consider ways in which we might deal with this dilemma. The course examines the growth of the American intelligence apparatus, surveying examples of American espionage from the early days until the recent past. It covers the increased intensity after World War II and explores the functions and relations of its various organizations within the intelligence community. Topics to be covered include: a historical overview of espionage in American diplomacy; the origins of the Central Intelligence Agency; intelligence and counter intelligence; the effect of politics on intelligence; the creation of Congressional oversight committees; lessons of Vietnam; the challenge of intelligence after the Cold War; intelligence in the Gulf War; and related subjects including the increased importance of economic intelligence.

Instructor: Dr. Holstine is a former investigator with the U.S. Senate Select Committee on POW/MIA Affairs and heads his own consulting firm specializing in Central Europe. He has previously taught at Fairleigh Dickinson University, Thiel College, Russell Sage College, Indiana University and Ball State University. His honors include the Commander's Award for Civilian Service from the National War College and the Distinguished Service Award from the National Vietnam Veterans Coalition. Dr. Holstine is a recipient of The Washington Center Faculty Member of the Year Award.

Education: Ph.D., Indiana University (American diplomatic and Asian history); M.A., American University (international relations and organizations); B.S., Purdue University (international relations); Diploma, National War College (American security policy).

COURSES ON LEADERSHIP

SS08-3743

ESSENTIALS FOR ASPIRING LEADERS: A WASHINGTON PERSPECTIVE

Instructor: Fred Keaton, Ed.D.

This is an introductory course in leadership designed to link theory, methods and skill-based learning to the practical problems faced by entry-level professionals in the unique cultural and political environment of Washington, D.C. In particular, the course examines the skills necessary for professionals to become successful leaders in the public, private and non-profit sectors of society. Among the topics of discussion are understanding and applying key principles and practices of leadership, working and leading in a diverse society, win-win negotiating, effectively managing conflict, and effective interpersonal skills. At the conclusion of the course, students will understand the key principles and practices of leadership in order to improve one's leadership skills; gain insights into one's personal style and its implications for leadership; understand and apply the concepts of win-win negotiation; understand and apply the concepts of conflict management; understand the concepts of working and leading in a diverse society; and learn the concepts of effective organizational communications.

Instructor: Dr. Keaton, a former Air Force officer, has more than 20-years experience as an internal and external organizational development consultant and management trainer in private industry and the federal government. He is currently director of staff development for a major corporation

in the D.C. area. He is responsible for organizational development, diversity and management training. He has been teaching undergraduate and graduate courses in organizational behavior, management and human resources at various universities for more than 15 years.

Education: Ed.D., Western Michigan University (educational leadership); M.A., Central Michigan University (industrial management); B.A., Howard University (economics).

COURSES ON INTERNATIONAL BUSINESS

SS08-3803

GLOBAL MARKETS AND INTERNATIONAL BUSINESS STRATEGIES

Instructor: Stephen B. Hall, M.A.

The globalization of our economy will become increasingly important in all of our lives. American organizations will seek out those who have the ability to deal in the international marketplace in spite of the economic downturn. How can American firms successfully compete abroad? What procedures must firms use to find the right export markets? This course examines a variety of situations faced by business including (1) multinational firms dealing with social and development responsibilities; (2) small businesses wanting to enter the overseas marketplace, but hindered by a lack of financing or government regulations; and (3) foreign firms selling products and investing in the U.S. Students will access the resources of numerous international trade organizations in the Washington area, including embassies, federal trade agencies, non-governmental organizations, trade fairs, international organizations such as the Organization of American States, and major financing bodies like the World Bank and the International Monetary Fund. Participants will use these resources for the completion of an actual market entry study that will be presented and defended by the student, similar to what would be expected in an actual company.

Instructor: Prof. Hall is employed by CTP, a contractor to the U.S. State and Commerce Departments, where he is involved in establishing export control organizations in many countries. Previously, he was with the Boeing Company, where he was involved in international partnerships and export control issues. Prior to his appointment, he was director of the U.S. Dept. of Commerce's Export Assistance Center in Baltimore. This was the first of Vice President Gore's reinvention of government projects spearheaded by the late Commerce Secretary Ron Brown and others. Prof. Hall has assisted hundreds of manufacturers and service firms in their successful competition overseas. He has traveled extensively in Asia, Europe and the Middle East.

Education: M.A., West Virginia University (international affairs); B.A., University of South Dakota (government/history).

SS08-5243

TRADE BASED GROWTH AND REGIONAL MODELS

Instructor: Peter J. Stephens, M.A., M.A.T.

Note: This course is required for all NAFTA Program students and is open to other interested students. This course will guide students in their understanding of international trade theory and its applications in the global economy. Students are not expected to know a great deal about international trade or trade disputes; however, strong knowledge of microeconomics will be very helpful. The course consists of two major parts. In the first five weeks of the semester students will examine international trade theories within a neoclassical framework. We will study theories that support and refute free trade and explain the effects free trade has on the welfare of society. In the second part of the semester, we will examine concrete examples of trade disputes and analyze regional integration and trade agreements that are shaping world economy. In the second part of the semester we will shift focus to concrete examples of trade disputes and analyze regional integration and trade agreements that are shaping the word economy. After completion of this course students should be able to analyze trade disagreements and provide rational arguments for or against various trade cases.

Instructor: Prof. Stephens is the managing director for internships and advanced leadership

training at The Washington Center. He is also a public policy professional who was most recently director of governmental affairs for the Council of the Americas. Previously, he was a public affairs officer at the Canadian Embassy in Washington, D.C. His areas of expertise are trade, international organizations and North American political culture.

Education: M.A., University of Manitoba (international relations); M.A.T., Trenton State/Escuela Americana (social studies); B.A., Rutgers University (political science).

COURSES ON BUSINESS

SS08-3813

ETHICAL BEHAVIOR IN ORGANIZATIONS

Instructor: Ghiyath F. Nakshbendi, Ph.D.

This course focuses on ethical behavior in organizations. The philosophy, issues and topics apply to all types of organization including corporations, small business, government, churches, and nonprofit. Values and ethics, as they relate to individuals and organizations, are defined from several different perspectives. Topics discussed include awareness of ethical issues in organizations, moral philosophies that apply to organizational ethics, ethical decision making frameworks, organizational culture and values that influence business ethics, the development of ethics programs and policies, global ethics, and value-based leadership. Students examine their own values in relation to ethical behavior, and their responsibility to themselves and the organization in regard to different ethical situations.

Instructor: Dr. Nakshbendi is the President of the Sangamore Group, a real estate asset management company based in the Washington, DC metropolitan area. Throughout his thirty year career, Dr. Nakshbendi has developed expertise in multiple disciplines, including real estate asset management, developmental financing, consulting and teaching. His professional associations includes: a mega investment organization, a regional development finance organization a private asset manager and other prestigious companies. His current professional academic associations include: American University's Kogod School of Business, University of Maryland University College, Central Michigan University and the Washington Center for Internships & Academic Seminars. He is a frequent lecturer at the Foreign Service Institute of the US Department of State. Previously he was on the faculties of Montgomery College, George Mason University and King Saud University (Saudi Arabia).

Education: Ph.D., American University (business administration); M.B.A., Texas A&M University; B.C.S., University of Aleppo (accounting).

SS08-4883

FROM IDEAS TO ACTION: THE ANATOMY OF ENTREPRENEURSHIP

Instructor: Johnetta Boseman Hardy, M.A.

In this course students learn the value of the entrepreneurial mindset; to assess their natural inclination for entrepreneurship; to review potential entrepreneurial opportunities and basic accounting and record keeping principles; to conduct market research; to evaluate different business start-up alternatives; and to write a winning business plan. In particular, students learn about the initial steps and decisions that are crucial to starting and operating a successful business. Topics covered include record keeping, taxes and related legal issues, conduct of market analyses, venture feasibility, and evaluations that are essential for sound business start-up and management decisions. Once students have concluded that their venture is viable, they are assisted and guided in the development of a business plan. Class requirements include class participation, oral reports, a midterm, and the final presentation of a business plan (both orally and written). This course was inspired by Washington Center interns who have graduated from college and started their own successful businesses, often related to their internship experience in Washington.

Instructor: Prof. Hardy has more than 15 years of experience and expertise in business plan development, marketing, public relations and fundraising. She is currently the executive director for the Howard University Institute for Entrepreneurship Leadership and Innovation, a premiere

institute for entrepreneurial leadership, development and research. She is also the founder and president of the Hardy Management Group, a business consulting firm that provides strategic planning, business development, management, coordination and fundraising for special events to corporations, small businesses, organizations, associations and academic institutions. She has worked for the U.S. Small Business Administration, the Howard University Small Business Development Center and School of Business, Big Brothers of the National Capital Area, The William Fitzgerald Tennis Center and a number of public relations firms. Prof. Hardy has counseled more than 3,000 businesses - helping them obtain more than 25 million dollars - on business start-up, marketing, 8(a) certification and financing. Prof. Hardy has conducted professional seminars and workshops and has appeared on numerous radio and television shows, as well as interviews with The Washington Post, The Wall Street Journal, The Washington Business Journal, Black Enterprise and the Entrepreneur Magazine.

Education: M.A., Howard University (organizational communications); B.A., Howard University (communications and micro environmental studies and design).

COURSES ON RESEARCH

SS08-4983

RESEARCH & WRITING

Instructors: Charles Bartsch, M.A., and Dan Ewert, M.A.

This course is designed for students receiving credit for their participation in the internship program who are required to complete a major research paper. The instructors work with the students on both an individual and group basis, assisting them with refining paper topics of their choice, organizing ideas, understanding research methodology, information resources, construction of their papers, and guiding them through appropriate revisions. The instructors provide constructive feedback on both writing and content. They also provide information and discuss resource materials in the Washington area and effective writing strategies.

Instructor: Prof. Bartsch is vice president for Social Programs and Strategic Communications at ICF International, where he specializes in economic and community development issues. Formerly, he was a senior policy analyst with the Northeast-Midwest Institute/Congressional Coalition, where he also staffed the Congressional Task Force on Manufacturing. He delivers training to a host of public and private organizations, and prepares and supervises more than a dozen research reports and articles annually on competitive themes, which are used by public and federal agencies, Congressional offices, and private-sector organizations. Prof. Bartsch has received The Washington Center Faculty of the Year Award.

Education: M.A., University of Illinois at Chicago (urban planning and policy); B.A., North Central College, Illinois (political science and history).

Instructor: Prof. Ewert is the director of career development at the Association of Practical International Training and former director of internships at The Washington Center. His background emphasizes geopolitics, especially international relations and trade with East and Southeast Asia. Prof. Ewert has received The Washington Center's Faculty of the Year Award.

Education: M.A., University of Washington (geography); B.A., American University (international studies).

JOHNS HOPKINS UNIVERSITY COLLABORATION (FAQ)

The Washington Center is proud to offer a collaboration with the Johns Hopkins University Advanced Academic Programs, a division of the Kreiger School of Arts and Sciences. The collaboration is designed as a service to Washington Center interns who believe they may eventually apply to either of the two part-time master's programs - Government (www.advanced.jhu.edu/government) or Communication in Contemporary Society (www.advanced.jhu.edu/communication) - offered by Johns Hopkins University at its Washington, D.C. campus.

Why enroll in the JHU Collaboration?

Enrollment in this option will enable selected students to fulfill their academic course requirement for The Washington Center program through successful completion of a graduate-level course taught at Johns Hopkins University. Students will not receive credit from Johns Hopkins University for the completed course, but can apply to receive credit for it from their home institution.

Students who complete one of the approved graduate courses with a grade of B or better will be eligible to apply for admission with advanced standing to the master's programs in Government or Communication in Contemporary Society. If accepted with advanced standing, they will receive Johns Hopkins University credit for the course they completed and will only need to complete nine more of the ten required courses. Looking for course descriptions?

<http://advanced.jhu.edu/registration/schedule/?TermsID=12&DeptID=470>

<http://advanced.jhu.edu/registration/schedule/?TermsID=12&DeptID=480>

Please reference the beginning of this guide for Johns Hopkins courses available to TWC students.

What is the cost?

The cost of the course will be entirely covered by the regular program fee of The Washington Center.

Am I Eligible?

Applicants must either be seniors or rising seniors, with senior status, at the time they are at The Washington Center. In addition, they must have a grade point average of at least 3.5 on a 4-point scale.

Are there any restrictions?

The program is only open to undergraduates; and accepted students can enroll in only one course at Johns Hopkins University. JHU courses cannot be audited. Due to scheduling, Quarter students are not eligible to participate. Each participant agrees to abide by all JHU policies, <http://onestop.jhu.edu/academic-support/academic-policies/> in addition to TWC's policies. Students requiring a second course can select the second course option on the course preference form and will be enrolled in a TWC course. There is a limit of eight students per semester; and a waiting list will be created if more than eight students qualify for the collaboration.

How can I apply?

Select the Johns Hopkins University option on your course preference form and list your five JHU course preferences. Applicants grant TWC permission to send their TWC application to Johns Hopkins University for review. If accepted by Johns Hopkins University, students will receive a confirmation acceptance letter from Johns Hopkins University. TWC course preferences also can be listed for students requiring a second course. Accepted students will be notified prior to arriving in Washington. Students not accepted will be placed in a TWC course, so please be sure to indicate both your JHU and Washington Center course preferences.

Can I drop a JHU course once I'm accepted?

Yes, but you must follow the formal JHU and TWC add/drop procedures within the first week of classes.