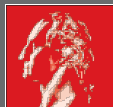


Internships and Academic Seminars

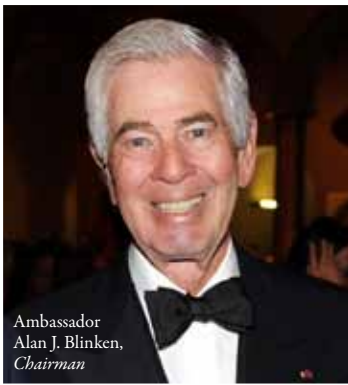


The Washington Center



The Year in Review

ANNUAL REPORT **2011**



Ambassador
Alan J. Blinken,
Chairman



Michael B. Smith
President

Dear Partners

The year 2011 marked new beginnings for The Washington Center. We greeted the year with a sense of accomplishment for the many milestones we celebrated, such as our 35th anniversary, but we also began considering ways to revolutionize our work to serve our partners and students. When we launched our mission more than 36 years ago, experiential education was more an idea than a reality. Now it is routine. Our challenge has been to find new ways to address ongoing imperatives in higher education, global workforce development, and civic engagement for young people.

In 2011, we began forging foundations for The Washington Center's five-year strategic plan. The 2011–2016 plan—the work of hundreds of hours by critical partners in the higher education community, such as donors, placement organizations, our alumni network, and various leadership sectors—provides the blueprint for the next plateau of innovation and service to our organization's constituents. The plan focuses on three areas: solidifying our organization's foundation, strengthening our program's efficacy and reach, and advancing the theory and practice of experiential education.

This 2011 annual report highlights the bold steps we took in 2011 to reach our goals. The Washington Center recognizes that we have a critical journey ahead, and we remain steadfast in our mission to work with visionary schools and employers to bring real-world context to the college journey and make it a meaningful and transformative experience for a diverse base of students.

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Ambassador Alan J. Blinken
CHAIRMAN

Michael B. Smith
PRESIDENT

More than an Internship



2011 at a Glance

- 1,894** Students who participated in TWC internship and seminar programs
- 41** U.S. states represented by our student body (including Puerto Rico and D.C.)
- 22** Countries represented by our student body
- 237** Internship sites that hosted TWC students
- 167** New internship sites that hosted students
- 362** Colleges and universities that sent students to The Washington Center
- 38** New college and university affiliations

“

Our partnership with The Washington Center allows us to carry out [our] mission one step further, educating a new generation of students by bringing to the classroom leading newsmakers, journalists, politicians, and public officials, teaching a traditional academic course in a nontraditional way.”

—STEVE SCULLY, HOST OF C-SPAN'S WASHINGTON JOURNAL

The Washington Center combines academic programming with hands-on training for an integrated internship experience where students can test-drive their careers. Interns assess their level of knowledge and professional skills against what is required when they enter the workplace. They learn applied skills, such as critical thinking, decision making, and interpersonal communication, that potential employers look for in the graduates they hire.

Mapping the Quality of Internships in Washington, D.C.



[CLICK HERE TO DOWNLOAD THE REPORT](#)

Despite the rapid growth of internships over the past 20 years, surprisingly little is known about the nature and impact of internships today. In the summer of 2011, The Washington Center, in conjunction with graduate students from the City College of New York, conducted a study to better understand the range and quality of internship experiences in Washington, D.C., to more clearly define what an internship should be, and to identify ways to improve

internships. Data from 531 summer interns in Washington, D.C. was collected and analyzed between June and September.

Integrated Learning

The Washington Center's Office of Student Services has made impressive strides in offering value-added programs to further our students' professional development. One program staple is the Career Boot Camp, instituted two years ago and held each semester. The boot camp offers students a range of sessions based on their focus and interests. Among the many topics in 2011 were "Careers Don't Happen by Accident," "Emotional Intelligence in the Workplace,"

"Writing a Winning Statement for Admission to Masters and Ph.D. Programs," "Putting Together the Financial Jigsaw," and "Mock First-Year Law Class."

New Course on the 2012 Presidential Campaign in Partnership with C-SPAN

As the race for the 2012 presidency intensifies, students attending The Washington Center have a unique opportunity to participate in a new and innovative course called The Road to The White House. Not only do the students get to analyze every step and misstep that candidates make as they vie for voter support, they also participate in a program televised on C-SPAN. Steven Scully, former president of the White House Correspondents' Association and host of C-SPAN's "Washington Journal," serves as faculty director. In addition to teaching the course, he interviews guests in front of the students for the broadcast.

The inaugural class took place in the fall of 2011. Guests included former President Jimmy Carter, Sen. Byron Dorgan (D-ND), and former Sen. Trent Lott (R-MS). The course is mandatory for interns in the Political Leaders Program and is also transmitted to students at George Mason University and Purdue University.



[CLICK HERE TO SEE PREVIOUS CLASS SESSIONS](#)



PHOTO 1: Trent Lott, Former Senate Majority Leader, during a C-SPAN class taping.

PHOTO 2: Students checking into the Fall 2011 Career Boot Camp at the National Housing Building.

Civic Engagement



1

“

This civic engagement project was so emotional for me...This experience gave me the confidence I need to pursue a career in human rights advocacy and to know I can make a difference.”

—CANDISS SHUMATE, TWC INTERN FROM THE UNIVERSITY OF WISCONSIN-MILWAUKEE



Rose Stuckey Kirk, president of the Verizon Foundation, with Verizon Scholars.

2

An Ongoing Commitment

During their TWC internships, students turn their ambitions into purpose by connecting their lives to the community's needs. The Washington Center's civic engagement projects encourage students to be both passionate and informed about issues they care about.

In 2011, more than 250 students participated in comprehensive TWC-guided group civic engagement projects. Others developed their own independent projects. All students also had the opportunity to hear perspectives that go beyond their interests in specific issues as part of the Philanthropy and Social Responsibility Roundtable.

During 2011, TWC students participated in these civic engagement projects:

Children's Health and Hunger

This project focused on combating the child obesity epidemic and supporting programs that emphasize the importance of exercise and healthy eating habits. Thirty-four students attended and helped children in the D.C. public schools plant gardens and learn how to cook healthy food.

Global Women's Rights

Twenty-five students learned about two serious problems for girls and women in the developing world—child marriage and female genital mutilation (FGM). Then they visited congressional offices to urge support for current legislation that addresses these issues.

Homelessness and Poverty

Students worked with the Food Research and Action Center (FRAC), investigating the gap in prices and access to healthy food between Washington's poorer and more affluent neighborhoods. They also served meals to the homeless at So Others Might Eat (SOME) and collaborated with the National Coalition

for the Homeless in organizing a dinner-dialogue for students and homeless advocates.

Israeli-Palestinian Peace

Twenty-seven students learned about the history of the Israeli-Palestinian dispute and met with prominent Israelis and Palestinians from national advocacy groups. Then they visited congressional offices to support a two-state solution to the conflict—the establishment of a Palestinian state living in peace beside a safe and secure Israel.

Torture Abolition

More than 70 students worked with the Torture Abolition and Survivors Support Coalition (TASSC), a nonprofit founded by and for torture survivors. They met with survivors—mostly from Africa—and advocated for legislation to support rehabilitation centers for survivors. A prominent Republican congressman signed the bill after meeting with students. In the summer, the project culminated in a dinner-dialogue where students shared their knowledge of civic skills with survivors from Africa.



[CLICK HERE TO VIEW MORE CIVIC ENGAGEMENT PHOTOS](#)

The Philanthropy and Social Responsibility Roundtable

This program provides participants with a broad vision of the role of the philanthropic and corporate giving communities in helping meet local, national, and global challenges.



PHOTO 1 (PREVIOUS PAGE): A student presenting her civic engagement project.

PHOTO 2 (PREVIOUS PAGE): Rose Stuckey Kirk, president of the Verizon Foundation, with Verizon Scholars.

PHOTO 3: Students volunteering with Common Threads, teaching low-income D.C. school children how to cook healthy food.

Philanthropy Roundtable Panel speakers include

- **Carol Thompson Cole**, President and CEO, Venture Philanthropy Partners
- **Anna A. Flores**, Vice President of Consumer and Community Affairs, American Express
- **Edward Goldberg**, Senior Vice President of Government and Consumer Affairs, Macy's, Inc.
- **Noosheen Hashemi**, founder and President, PARSA Community Foundation
- **Irene Hirano Inouye**, Chair, Ford Foundation
- **Rose Kirk**, President, Verizon Foundation
- **Charisse Lillie**, President, Comcast Foundation
- **John Marks**, President, Search for Common Ground
- **Carlos F. Orta**, President and CEO, Hispanic Association on Corporate Responsibility
- **Aaron Sherinian**, Vice President of Communications and Public Relations, United Nations Foundation
- **Christine Park**, President, New York Life Foundation
- **Carol Wilner**, Vice President of Public Affairs, AT&T
- **Perry Yeatman**, President, Kraft Foods Foundation

Dialogue with prominent



“

As you climb the ladder of success, always remember there's a person on the lower rung behind you. Grab hold of the person's hand and pull him or her up. That is what public service is all about.”

—NORMAN Y. MINETA, FORMER TRANSPORTATION SECRETARY



Washington, D.C. is home to many of the world's most prominent leaders, experts, and policy makers from the public, private, and nonprofit sectors. And the opportunity to dialogue with the nation's brightest minds is an important element of the students' TWC experience.

Simpson-Mineta Leaders Series

In the summer of 2011, The Washington Center established the Alan K. Simpson - Norman Y. Mineta Leaders Series (SMLS), named after former U.S. Sen. Alan Simpson (R-WY) and former U.S. Congressman and Transportation Secretary Norman Mineta (D-CA).

On Capitol Hill, Sen. Simpson was known as an outspoken conservative, and Congressman Mineta an equally outspoken liberal. They met as 12 year olds when Simpson's Boy Scout troop was allowed inside the Japanese internment camp near Cody, Wyoming, where Mineta and his parents were forced to live during World War II. While working on Boy Scout projects, they forged a friendship that has continued through their lifetimes. During their political careers, both were known for being able to work across the aisle with members of the opposite party and were revered for their humanity, their hard work on behalf of the American people, and their integrity. Almost 70 years later, they continue to disagree on many political issues but remain close friends.

The first SMLS speaker was former Sen. Chuck Hagel (R-NE), who discussed the United States' role in the world and the leadership that will be required in the years ahead. Other speakers included Sam Donaldson, ABC News; Sen. Byron Dorgan (D-ND); former Senate Majority Leader Trent Lott (R-MS); and Jeff Moorad, CEO of the San Diego Padres.

Academic Seminars

In 2011, more than 250 students and professionals participated in The Washington Center's seminar programs. Topics included national security, politics and the media, and education policy. Speakers included John Brennan, President Obama's National Security Advisor, and CBS News anchor Bob Schieffer.



[CLICK HERE TO VIEW PHOTOS](#)

Public Policy Dialogues on Capitol Hill

This program, sponsored by the Verizon Foundation, gives students an opportunity to meet with a member of Congress from their home state or the representative's staff and discuss issues that are important to the students. The students prepare for their visit to Capitol Hill by learning about their representative and how to frame a discussion on a specific issue with him or her. The topics that students discussed most often in 2011 were healthcare, unemployment, energy sustainability, Medicare, social issues, immigration, foreign affairs, and defense. The program included more than 250 visits to congressional offices.



[CLICK HERE TO VIEW PHOTOS](#)



PHOTO 1 (PREVIOUS PAGE): Former Transportation Secretary Norm Mineta speaking at the Simpson-Mineta Leaders Series.

PHOTO 2: U.S. Senator Kay Bailey Hutchison (R-TX) meeting with students as part of the Public Policy Dialogues on Capitol Hill.

PHOTO 3: Former Senators Byron Dorgan (D-ND) and Trent Lott (R-MS) addressing students at the Simpson-Mineta Leaders Series.

PHOTO 4: Former presidential candidate Howard Dean during week 2 of TWC's Inside Washington Seminar: Politics and the Media.

Essential Partnerships

“

As The Washington Center has grown, so has Ford Motor Company's commitment to the organization. Ford's support of The Washington Center spans more than two decades and way before my tenure with the company.”

—ZIAD OJAKLI, GROUP VICE
PRESIDENT, FORD MOTOR
COMPANY



Donors

Creating opportunity is at the heart of The Washington Center's educational mission. The breadth of our academic programs, our inclusive recruiting strategies, and the generosity of our donors allow us to provide an educational experience that is available to all.

Major multiyear partnership efforts have helped us develop distinct discipline-based funded programs. Two such efforts are the Ford Motor Company Global

Scholars Program, an internship focused on exploring the United Nation's Millennium Development Goals, and the Prudential Foundation Global Citizens Program.



Ford Motor Company

In 2008, The Washington Center received a grant from Ford to create The Ford Motor Company Global Scholars Program. The program's mission is to develop future global leaders in international community development by equipping participants with in-depth knowledge of the United Nation's Millennium Development Goals; providing them with resources, skills, mentorship, and training to promote their professional success in their careers; and exposing them to ways they can contribute to their communities' welfare. The Washington Center welcomed its fourth class of Ford Motor Company Global Scholars during the fall 2011 semester. The students came from Brazil, China, India, Russia, South Africa, and the United States.

Prudential Foundation

The Prudential Foundation Global Citizens Program enables international undergraduate or graduate students from India, Japan, the Republic of Korea, and Taiwan to spend a semester in Washington, D.C. in a program that exposes them to the role of the U.S. government in an increasingly global, interdependent world. The program sponsored 75 students over three spring semesters: 2010, 2011, and 2012. The Washington Center welcomed 24 students to the program during the spring 2011 semester.

Scholarship Support

Approximately 75 percent of TWC program participants receive financial assistance through resources secured by The Washington Center. In 2011, students received more than \$1.3 million in scholarship support from the private sector. Scholarship funding came from corporations, foundations, alumni, university partners, individual philanthropists, and members of The Washington Center's Board of Directors.

PHOTO 1 (PREVIOUS PAGE): Ziad S. Ojakli, Group Vice President, Ford Motor Company, presenting at the 2011 annual Gala.

PHOTOS 2-3: Prudential Global Scholars students.

PHOTO 4: Chris Cooper, Chairman and CEO of Prudential International Investments, addressing Prudential students.

PHOTO 5: Students from India visiting Prudential Financial headquarters in New Jersey.

TWC scholarship supporters include:

3M Company, Amgen, AT&T Foundation, BAE Systems, Banco Popular, BB&T, Mr. & Mrs. Stan Barer, Blinken Family Foundation, CBS Corporation, Center for Global Understanding, The Coca-Cola Company, Ford Motor Company Fund and Community Services, Fox Family Foundation, Mr. & Mrs. James Free, Gogerty Marriott, Mr. & Mrs. Michael Goldstein, Hart Energy Consulting, The Hearst Foundations, Mr. & Mrs. John Hilton, Mr. & Mrs. John Hotchkis, HSC Foundation, Jeffery Jones, Mr. & Mrs. Donald Kandel, Kessler Foundation, Motorola Solutions Foundation, National Collegiate Athletic Association, New York Life Foundation, Mr. & Mrs. Chris Norton, Ntiva, Prudential Foundation, Sam Rose and Julie Walters, Mr. & Mrs. Lenny Schrank, Mr. & Mrs. Stanley Sloter, Mr. & Mrs. Michael Smith, Mr. & Mrs. Tom Stanton, Triple-S Management, Verizon and Univision

TWC alumni supporters include:

- Anastasia Belashova '05
- Star Boswell '90
- Rob Consalvo '90
- Brianna Elsass '03
- Gordon Hallas '90
- Alan Martin '81
- Kevin McIntyre '83
- Wendy Nimako-Boateng '05
- John Orlando '76
- Patricia Pefley '81
- Scott Rechler '88
- Ernesto Sanchez Gaona '10
- Donni Turner '89
- Gregg Walker '93

Gala 2011

The Washington Center's 2011 annual gala was its largest fundraising event of the year. With the theme "A Bold Look Ahead," the event raised more than \$450,000, marking a 10 percent increase over the previous year. The event made a push for additional resources to provide financial aid to students from underprivileged backgrounds, a cornerstone of The Washington Center's 2011-2016 strategic plan.



PHOTO 6: The Honorable Maria Cantwell, U.S. Senator (D-WA).
PHOTO 7: The Honorable Juan José Sabines Guerrero, Governor of the State of Chiapas, Mexico.
PHOTO 8: The Honorable Harold "Hal" Rogers, U.S. Representative (R-KY).



The TWC Gala, held on October 3, 2011, at the National Building Museum, honored these remarkable individuals:

Pillar Award for Professional Achievement
 The Honorable Maria Cantwell, U.S. Senator (D-WA)

Pillar Award for Civic Engagement
 The Honorable Juan José Sabines Guerrero, Governor of the State of Chiapas, Mexico

Pillar Award for Leadership
 The Honorable Harold "Hal" Rogers, U.S. Representative (R-KY)

 [CLICK HERE TO VIEW ALL GALA 2011 PHOTOS](#)

Essential Partnerships



Universities



“

At East Tennessee State University, we consider our relationship with TWC as a partnership. Our students have received the best in their internship placements, care, and overall experiences and have benefitted in both tangible (jobs) and intangible (maturity) ways.

— REBECCA A. PYLES, PH.D., WASHINGTON CENTER LIAISON, EAST TENNESSEE STATE UNIVERSITY

The Washington Center is proud to provide experiential learning opportunities for more than 500 affiliated colleges and universities across the country and around the world.

The Washington Center's campus affiliates execute their partnerships in ways that support the academic rigor of their universities. Each year, we honor higher education institutions and individuals whose work to support their students' semester-away experience provides best practices in the area of experiential education.

University Partnerships

In 2011, The Washington Center celebrated several university partnerships:

Suffolk University in Massachusetts received The Washington Center's Private University of the Year Award. Since 1978, Suffolk has partnered with The Washington Center to bring 530 students to the nation's capital

to participate in an academic internship, working together to pair on-the-job learning with classroom education for academic credit.

Grand Valley State University in Michigan received the Public University of the Year Award. Since 2008, 43 students from Grand Valley have attended The Washington Center.

Kentucky Gov. Paul Patton came to Washington, D.C. to accept the award for University System of the Year on behalf of the Kentucky Council on Postsecondary Education. The university system of eight colleges and universities has provided opportunities for more than 130 students over the past seven years to participate in programs at The Washington Center.

Kentucky is one of The Washington Center's best champions and is a true role model for other states, showing that the most well-rounded academic experience is one enhanced by experiential learning.

The Washington Center was also proud to recognize longtime liaison Dr. Rebecca Pyles from East Tennessee State University as Liaison of the Year. She has been the program's champion on campus since day one, lobbying for and securing student-friendly credit and financial arrangements.

Higher Education Civic Engagement Awards | New York Life Foundation

The Higher Education Civic Engagement Awards were created in 2009 to honor colleges and universities that are role models for civic engagement in the academic community. In 2011, The Washington Center recognized six institutions, chosen from 140 nominees:

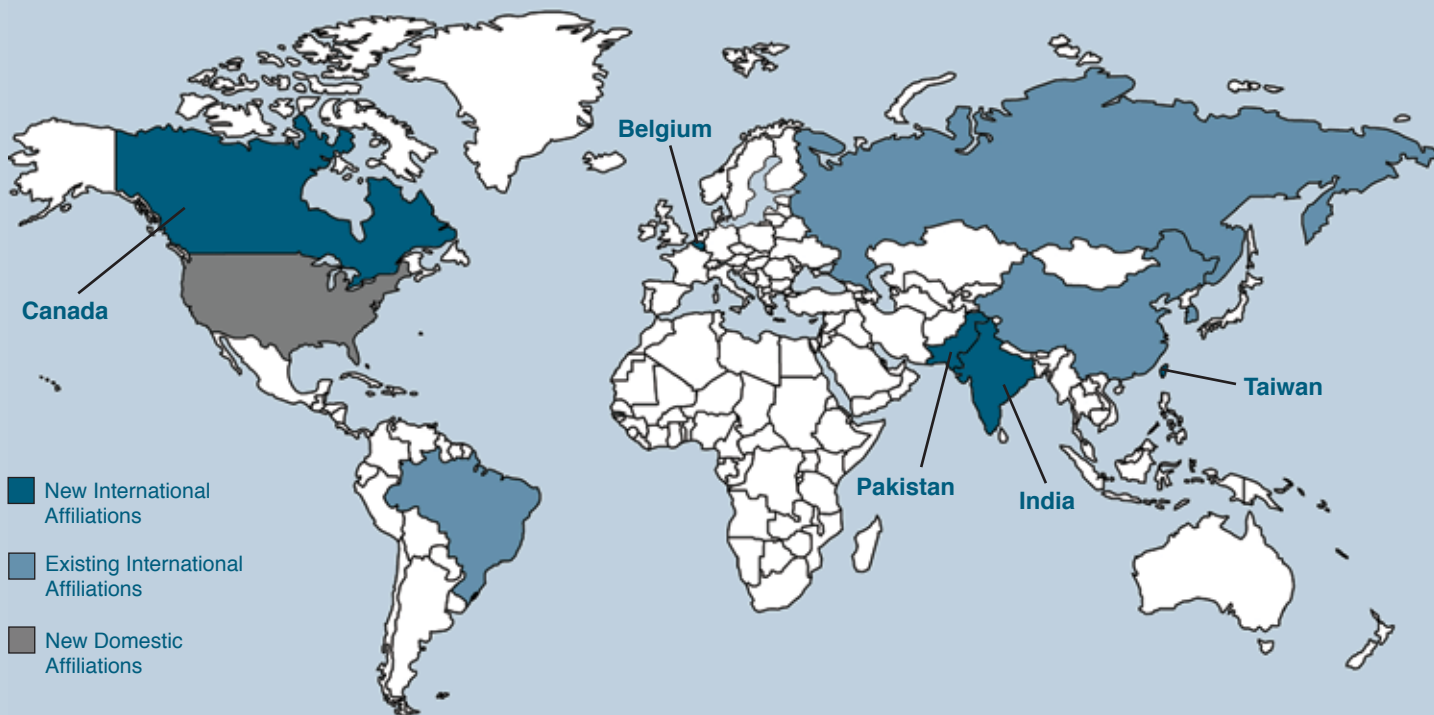
- Augsburg College
- Benedict College
- DePaul University
- Duke University
- Florida Gulf Coast University
- San Francisco State University

This year's award committee was chaired by Geraldine Mannion with the Carnegie Corporation's U.S. Democracy Program. It also included Chris Caruso with GenerationOn, Thomas Ehrlich with the Carnegie Endowment for the Advancement of Teaching, Peter Levine with The Center for Information and Research on Civic Learning and Engagement, Heather Smith with Rock the Vote, and Michael Smith with The Case Foundation.



PHOTO 1 (PREVIOUS PAGE): Dr. Rebecca Pyles from East Tennessee State University, receiving the liaison of the year award. **PHOTO 2:** Representatives of the six universities that were awarded Higher Education Civic Engagement Awards. **PHOTOS 3-4:** Paula DiNardo, from the University of New Hampshire, and Dr. Paul Orser from Wake Forest University, speaking at last year's Liaison Institute, which took place on April 8-9, 2011.

In 2011, The Washington Center expanded its reach by adding 27 new colleges and universities from the United States and around the world to a list of more than 500 affiliations.



2011 INTERNATIONAL AFFILIATIONS

Belgium

Artevelde University College Ghent

Canada

SAIT Polytechnic
 University of Saskatchewan
 University of Regina
 McGill University

India

Amity University
 Birla Institute of Management Technology
 Christ University
 Institute of Public Enterprise

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Pakistan

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Taiwan

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 National Yunlin University of Science and Technology

2011 DOMESTIC AFFILIATIONS

Alcorn State University
 Coker College
 Dean College
 Florida Southern College
 Jacksonville State University
 Jarvis Christian College
 Marietta College
 McDaniel College
 Mississippi State University
 State University of New York at Geneseo
 University of Rochester
 University of South Alabama

Financials

Statements of Financial Position

Assets	August 31, 2011	August 31, 2010
Cash and Cash Equivalents - Unrestricted	809,525	1,515,272
Investments	2,091,298	609,037
Accounts Receivable	5,330,921	6,695,059
Promises to Give	335,678	905,117
Prepaid Expenses	927,932	517,905
Cash and Cash Equivalents - Restricted	84,698	745,449
Security Deposits	12,381	22,080
Property and Equipment	46,997,801	46,540,764
District of Columbia Loans Issuance Costs	1,171,873	1,208,163
Total Assets	57,762,107	58,758,846

Liabilities and Net Assets

Accounts Payable and Accrued Expenses	718,458	1,539,053
Deferred Revenues - Program and Housing Fees	2,229,576	2,600,602
Notes Payable - Current Portion	118,587	112,815
Deferred Compensation - Current Portion	54,213	51,826
District of Columbia Loans Payable - Current Portion	200,000	190,000
Notes Payable - Long-Term Portion	1,503,717	1,626,107
Deferred Compensation	—	54,213
Interest Rate Swap Obligation	3,891,199	3,057,342
District of Columbia Bonds Payable	41,430,000	41,630,000
Total Liabilities	50,145,750	50,861,958

Net Assets

Unrestricted	5,398,664	5,523,907
Temporarily Restricted	1,185,050	1,341,979
Permanently Restricted	1,032,643	1,031,002
Total Net Assets	7,616,357	7,896,888

Total Liabilities and Net Assets	57,762,107	58,758,846
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Statement of Activities

	Year Ended August 31, 2011				Year Ended August 31, 2010			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Operating Revenues and Support								
Intern Program and Housing Fees	13,240,788	—	—	13,240,788	12,609,847	—	—	12,609,847
Less Financial Assistance	(1,516,635)	—	—	(1,516,635)	(1,668,389)	—	—	(1,668,389)
	11,724,153	—	—	11,724,153	10,941,458	—	—	10,941,458
Paid Placements and Grants	3,307,947	—	—	3,307,947	3,657,057	—	—	3,657,057
Contributions	790,194	750,575	1,641	1,542,410	1,056,409	730,250	30,190	1,816,849
Interest and Dividends	2,896	6,595	—	9,491	41,824	—	—	41,824
Miscellaneous Revenue	658,946	—	—	658,946	102,913	—	—	102,913
Total	16,484,136	757,170	1,641	17,242,947	15,799,661	730,250	30,190	16,560,101
Net Assets Released from Restrictions	914,099	(914,099)	—	—	1,894,578	(1,894,578)	—	—
Total Operating Revenues and Support	17,398,235	(156,929)	1,641	17,242,947	17,694,239	(1,164,328)	30,190	16,560,101
Operating Expenses								
Total Program Services	13,151,311	—	—	13,151,311	12,653,989	—	—	12,653,989
Supporting Services								
General and Administrative	3,193,508	—	—	3,193,508	2,981,704	—	—	2,981,704
Fund-Raising	340,847	—	—	340,847	281,750	—	—	281,750
Total Operating Expenses	16,685,666	—	—	16,685,666	15,917,443	—	—	15,917,443
Changes in Net Assets from Operations	712,569	(156,929)	1,641	557,281	1,776,796	(1,164,328)	30,190	642,658
Nonoperating Gains (Losses)								
Investment Gain (Loss)	(3,955)	—	—	(3,955)	(3,240)	—	—	(3,240)
Change in Fair Value of								
Interest Rate Swap Agreement	(833,857)	—	—	(833,857)	(1,681,967)	—	—	(1,681,967)
Total Nonoperating Gains (Losses)	(837,812)	—	—	(837,812)	(1,685,207)	—	—	(1,685,207)
Changes in Net Assets	(125,243)	(156,929)	1,641	(280,531)	91,589	(1,164,328)	30,190	(1,042,549)
Net Assets at Beginning of Year	5,523,907	1,341,979	1,031,002	7,896,888	5,432,318	2,506,307	1,000,812	8,939,437
Net Assets at End of Year	5,398,664	1,185,050	1,032,643	7,616,357	5,523,907	1,341,979	1,031,002	7,896,888

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